

# ANNUAL **20** REPORT **20**

Lagos Business School  
Sustainability Centre  
(LBSSC)





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# Director's Note



**Dr Franklin Ngwu**  
Centre Director

The year 2020 was one of harsh realities and uncertainties. We are glad for your support, loyalty and commitment notwithstanding the extraordinary and challenging circumstances we all faced. We made it through and would like to share with you our reflections, learnings and accomplishments. Despite the disruptions, we at the Lagos Business School Sustainability Centre achieved our goal of bringing together theory and practice of sustainability through courses, research and dialogue forums all centred on four thematic areas - (1) Sustainable Development & Corporate Sustainability, (2) Responsible Business & Leadership, (3) Circular Economy and (4) Nonprofit & Social Enterprise Management. Through strategic engagement with corporates, leading NGOs, LBS Faculty and expert facilitators, our committed team members designed and delivered various programmes for business executives, nonprofit leaders, sustainable waste managers, media personnel, business students, etc.

I have been an affiliate member of the centre for several years, therefore I'm familiar with its objectives and activities. I'm grateful for the opportunity to serve in this capacity and eager to hit the ground running. I trust that this report will provide insight on the steps we, our partners and stakeholders have taken and are taking to create impact and move the sustainability agenda forward in Nigeria and Africa. We thank you for your support, active participation and contributions in 2020 and we look forward to working with you in the coming year.

With gratitude and best wishes for the new year!

# From the Manager's Desk



**Oreva Atanya**  
Centre Manager

2020 saw the emergence of a global pandemic that brought disruptions to us as individuals, families, communities, businesses and nations. As we entered a national lockdown, the centre moved all its operations and activities online.

Leveraging the LBS eLearning Management System, the Centre delivered two Cycles of the Nonprofit Leadership and Management Programmes (NPLM) and a new Nonprofit Programme for Senior Executives (NPMfEX), these impacted over 80 NGOs and are supported by Ford Foundation West Africa. The Centre also trained 48 circular economy leaders through the Leadership Programme for Sustainable Waste Management supported by the Aspire Coronation Trust (ACT) Foundation. Our funded programme offerings were expanded to include the Sustainable Flex-Plastic Waste Management supported by the Dow Impact Fund. The Centre also partnered with Nestle Nigeria to train a cohort of journalists through the Advancing Nutrition, Health and Wellness Reporting Programme.

The Centre continues to advance sustainability knowledge. We introduced a new modular programme for business executives known as the Corporate Sustainability Programme and delivered the Global MBA course 'Business as a Force for Good: Sustainability and Sustainable Development in Africa'. The Centre convened major forums aiding constructive dialogues and collaborations among business, government, civil society and academia to explore solutions to critical sustainability challenges. These included our first virtual International Sustainability Conference and Chief Executive Forum on Sustainability which recorded active participation of top business, nonprofit and government leaders.

With the effects of COVID-19 lingering on businesses, economies and society in general, it is clear that the road to sustainable recovery will be a long one. However, we are certain that by working together, these engagements helped to pave the way for more action and opportunities for sustainable development in Africa. We thank you for your support, active participation and contributions in 2020 and we look forward to working with you in the coming year. Finally, a big thank you to the fantastic team at the centre, who despite having to work remotely have been so productive and efficient in the past year.

# Our 2020 Impact in Numbers





Our programmes reach participants from the





# Impact in Words

**Professor Enase Okonedo, Deputy Vice Chancellor,  
Pan Atlantic University  
Chief Executive Forum on Sustainability**

'We all have to think outside the box, to think more creatively and innovatively as to the kind of partnerships we can create that not only benefit our businesses but also benefit the economy and society...the success of corporate sustainability initiatives depends on employees who can move the theories to practice and the partnerships that we build to tackle this.'

**Dr Jubril Adejo, SMEFUNDS Capital  
International Sustainability Conference**

'This conference is coming at the right time and the theme of the conference is also very well thought through because for the past several months, the conversation has been about post-covid recovery but recovery is a very vague word to use. We need to qualify what kind of recovery we want to see in Africa so the use of sustainability is actually very important.'

**Ayodele Paul  
Corporate Sustainability Programme**

Conducting a gap analysis on my previous knowledge on sustainability, I am comfortably conversing with the management of my organisation on sustainability and strategy as against my previous status quo. I am somewhat leading the sustainability team now and reflecting on the content taught has helped me arrive where I am today. Looking forward to more content. Thank you, LBS.

**Okiroro Ayouvuta  
Circular Economy Programme**

"The Dow-LBS programme is superb. From programme content, structure, to standard management and skilled facilitators. During the course of learning, I was equipped with financial management skills, developing an attractive business model and sustained traction for products, as well as arising opportunity and technology in the circular economy and a lot more in the waste management industry, which we really wanted at MichelEE Engineering Integrated Service. I am grateful to LBS-Dow for this wonderful opportunity. In fact, this is a milestone for us at MitchelEE Engineering."

**Medinat Kanebe****Advancing Nutrition Health and Wellness through the Media**

'Before the programme, I thought it was not going to be different from others I have attended but I was wrong. It was mind blowing, I don't know exactly why but I felt yes, this is what I have been waiting for.'

**Anonymous****Nonprofit Management for Senior Executives**

'I have gathered a lot than I thought I knew on sustainable waste management. I've learnt that it's not just about having an idea but transforming it into something beneficial to myself, my environment and my society. That paradigm shift is necessary.'

**Mosope****Leadership Programme for Sustainable Waste Management**

'I have gathered a lot than I thought I knew on sustainable waste management. I've learnt that it's not just about having an idea but transforming it into something beneficial to myself, my environment and my society. That paradigm shift is necessary.'

**Anonymous****Nonprofit Leadership and Management Programme Cycle 6**

'The programme was an eye-opener to salient aspects of the non-profit sector. The teaching methods (individual/group activities, reflections, videos, assignments, live classes etc.) were topnotch. I learnt the importance of a non-profit vision/mission, governance structure, partnership, compliance and sustainability.'

**Anonymous****Social Impact Assessment and Sustainability Reporting Workshop**

LBS is a place to learn. They have gotten professionals (top-notch) to deliver a world-class deliverable to improve you on your career path.

# Best Corporate Social Responsibility Initiative

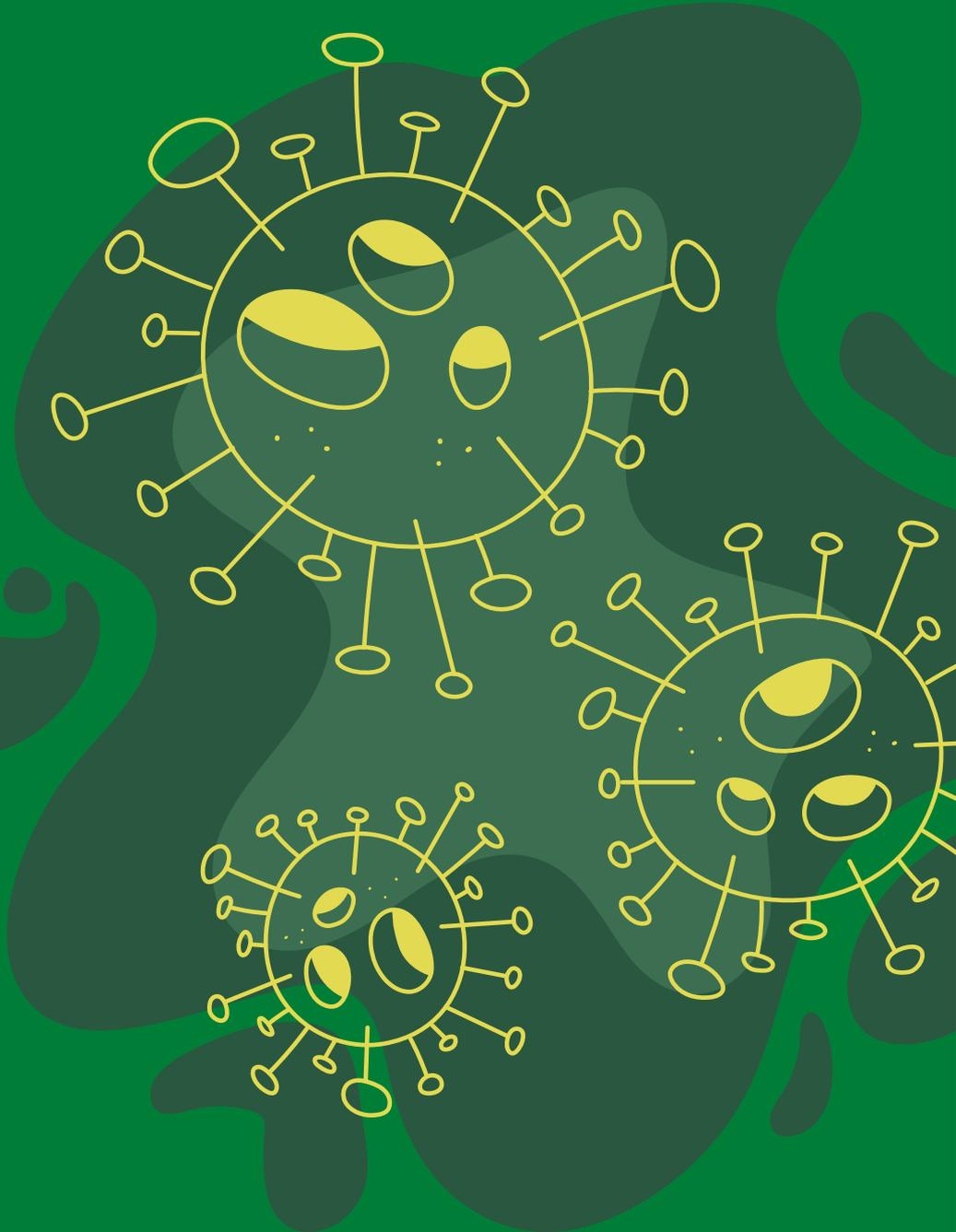


Lagos Business School, Pan-Atlantic University (Nigeria) for 'LBS Sustainability Centre (LBSSC)'

Lagos Business School (LBS) is passionate about sustainability and good governance. The commitment to sustainability of its continuous improvement policies is achieved through its established centre, the LBS Sustainability Centre (LBSSC).

A core pillar of the LBS MBA experience is building professional ethics and community service. In line with this, MBA participants take part in both corporate social responsibility and personal social responsibility activities geared towards developing sustainable solutions to specific social problems faced by target communities





# Responding to the COVID-19 Pandemic



**LAGOS  
BUSINESS  
SCHOOL**

**PAN-ATLANTIC UNIVERSITY**

Lagos Business School's immediate response to news of the outbreak was to constitute a team that developed a school-wide plan to urgently tackle the situation within our community. The Response Team created short-, medium-, and long-term plans detailing safety measures to be implemented if the situation escalates.

As we progressed towards a national shutdown, Lagos Business School began operating from home effective Wednesday, March 25, 2020. In view of this, LBS Sustainability Centre's activities and intentions towards providing support to the sustainable development ecosystem continued.

Our capacity-building programmes and courses transitioned into modular (online) programmes. This led to slight changes in our programme schedule but our communications channels were in top-gear, keeping stakeholders informed of training opportunities for their professional and personal development.

The Centre continued to champion high-level dialogues and broad-reaching discourse around responsible business, sustainable development, circular economy and nonprofit management. We hosted our stakeholder forums on virtual platforms which allowed stakeholders to participate from any location in the world. Our newsletters and various social media pages remained available to keep our subscribers informed and connected.

We urged everyone to practise social distancing among other preventive measures.

# What we do

The LBS Sustainability Centre is the first of its kind in Nigeria. It is designed to refocus the relationship between businesses and their stakeholders by contributing to the development of responsible business leaders. We work with organisations to help them incorporate sustainable practices in their operations and develop innovative products and services that transform their communities and simultaneously generate economic value. This enables businesses to sustain livelihoods, reduce poverty, and contribute to national development as well as the achievement of the Sustainable Development Goals (SDGs).

## Our Objectives:

- Knowledge creation through industry and action research in the areas of responsible business, corporate sustainability, corporate governance, corporate social responsibility, business ethics, nonprofit management, and social entrepreneurship.
- Knowledge dissemination through customised executive training programmes, seminars and workshops, LBS MBA and executive programmes, forums and conferences.
- Knowledge application through collaboration with businesses, government agencies, academic institutions and civil society organisations.



## Stakeholder Engagements & Partnerships

Achieving sustainable long-term change in Nigeria requires a significant strengthening of the policy formulation and implementation process. This involves directly influencing policymakers, regulators and companies. The Centre utilises ICT resources - digital media, social media platforms, social networks and dialogue sessions to advocate for the improvement of business engagement with society. This strategic focus has met with considerable success. The Centre was involved in the conception of the sustainable banking initiative by the Central Bank of Nigeria (CBN). This initiative led to the creation of the Nigerian Sustainable Banking Principles in 2012. The Centre was also involved in the formation of the Nigerian Business Coalition for Sustainable Development (NBCSD) in 2014. The Director of the Centre, Dr Franklin Ngwu also represents LBS as co-chair of the Private Sector Advisory Group on SDGs in Nigeria. The Centre's commitment to collaborative partnership has seen it engage with some of Nigeria's leading organisations to mainstream the sustainability agenda in the country.



## Capacity Building Programmes

In the Centre's quest for continuous improvement, training programme curricula are consistently assessed with a view to ensuring they remain relevant and of immense use to our participants. As such, the Centre offers a series of capacity building programmes for public officials, business executives, and entrepreneurs, as well as sustainability courses as part of LBS' MBA programmes.



## Research

LBS Sustainability Centre conducts industry and practitioner-focused research in business ethics, sustainability, social entrepreneurship and corporate governance. The research output of the Centre serves as the anchor for sustainability courses in Lagos Business School's full-time MBA programmes and executive education curriculum, as well as training programmes.



## Industry Engagement

LBS Sustainability Centre also supports organisations in the design, development, implementation and assessment of their sustainability strategy, initiatives and projects.

- Sustainable Strategy Development
- Socio-Economic Impact Assessment
- Corporate Social Responsibility Programme Design
- Sustainable Development Goals (SDGs) Initiative Implementation
- Sustainability Reporting

The Centre consolidates theory and practice on sustainability, builds leadership skills and supports constructive dialogue and collaboration between business, government, civil society and academics in order to find solutions to critical sustainability challenges. In its resolve to expand the sustainability conversation and embed sustainability thinking in corporate strategy, the Centre's research, seminars and stakeholder engagement are based on the following thematic areas:

<p><b>Corporate Sustainability</b></p> 	<p>Corporate sustainability entails the approach and action of businesses towards sustainable development, sustainability strategy, shared value, corporate social responsibility (CSR), and corporate philanthropy. It also involves the designing, building, and operating of structural elements in ways that do not diminish the social, economic and ecological processes required to maintain human equity, diversity, and the functionality of natural systems.</p> <p>LBSSC is committed to helping organisations understand their impact through sustainable business practices and sustainability initiatives. Therefore, we are assisting organisations by providing dialogue platforms and training. We also work with partners and relevant stakeholders on strategic policy advocacy and implementation in the areas of skills development, education, water, nutrition, health and power.</p>
<p><b>Responsible Business and Leadership</b></p> 	<p>Responsible businesses are principle and value-driven, demonstrating consideration for employees, customers, suppliers and the wider society in the course of their profit-making activities. We believe that leadership plays a key role in running businesses in a responsible manner.</p> <p>Africa is transforming, and the continent's economic and industrial development should be channelled in a manner that ensures that businesses operate responsibly and contribute to the holistic vision of economic, social and environmental development. Businesses in Africa are resilient notwithstanding the challenges encountered. They should also see themselves as responsible for and to the society from which their businesses emerge, exist and thrive. Businesses are critical change agents, well-positioned to be at the helm of the transformation of Africa.</p>
<p><b>Circular Economy</b></p> 	<p>A circular economy is based on the principles of designing out waste and pollution, keeping products and materials in use, and regenerating natural systems. This industrial model aims to restore or regenerate the ecosystem, society and economy by intention and design.</p> <p>LBSSC is committed to driving knowledge and action for organisations that replaces the end-of-life concept with restoration, shifts towards the use of renewable energy, eliminates the use of toxic chemicals, which impair reuse and return to the biosphere and aims for the elimination of waste through the superior design of materials, products, systems and business models.</p>

## Nonprofit and Social Enterprise Management



Nonprofits, Civil Society Organisations and Social Enterprises play a pivotal role in the advancement and development of societies and African nations in particular. To ensure the long-term impact of this sector, however, these organisations require effective management and responsible leadership.

Social entrepreneurship addresses social problems by employing entrepreneurial principles, processes and operations. LBSSC is committed to supporting SMEs to solve social challenges and create value for the socio-economic development of nations, therefore, we support SMEs to integrate sustainability.

# Our Services

We work with the Businesses, Government Agencies and Non-Governmental Organisations to deliver specific short and long-term projects. These include, but are not limited to:

- **Sustainable Strategy Development**
- **Socio-Economic Impact Assessment**
- **Sustainability Report Review**
- **Sustainability Materiality Assessment and Mapping**

For more information, please visit [www.lbssustainabilitycentre.edu.ng](http://www.lbssustainabilitycentre.edu.ng) or email [sustainabilitycentre@lbs.edu.ng](mailto:sustainabilitycentre@lbs.edu.ng)





# LBSSC Activities

January - December 2020



# Capacity Building

## Social Impact and Sustainability Reporting Workshop

Social impact is increasingly accepted as an international basis of measuring a company's success. However, there is a dearth of professional training programmes on social impact and sustainability reporting, for individuals and organisations in Nigeria. The programme is for individuals from organisations that are looking to build competence in social impact as part of business strategy as it concerns social impact assessment and sustainability reporting.

Participants and others had a pre-engagement webinar facilitated by Professor Chris Ogbechie on the topic '*A Force for Good in Africa: Sustainable Development and Responsible Business*'

**Number of Participants: 22**

**Date: Thursday, February 27, 2020**

**Venue: Coca Cola Classroom**

**Lagos Business School**

### Facilitators:

1. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
2. Oreva Atanya, Team Lead, LBS Sustainability Centre
3. Austin Onuoha, Managing Director, Africa Centre for Corporate Responsibility
4. Ibrahim Salau, Managing Director, Environmental Accord Limited
5. Tendai Matika Senior Coordinator, GRI Africa
6. Dayo Oluwole, Principal, Kasher Consulting



# Advancing Nutrition, Health and Wellness (NHW) through the Media Workshop

In line with Nestlé Nigeria's commitment to Creating Shared Value (CSV), this programme is aimed at enhancing the understanding and inclusion of data-based Nutrition Health and Wellness reporting in media coverage. Designed by Lagos Business School and Nestlé Nigeria, the course is delivered by a faculty made up of LBS, Nestlé, Media and Industry experts.

**Duration:** Two weeks online course

**Date:** June 1 - 12, 2020

**Partner:** Nestlé Nigeria

**Number of Participants:** 27

## Facilitators

1. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
2. Orega Atanya, Team Lead, LBS Sustainability Centre
3. Jude Obidiagha, LBS Sustainability Centre
4. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, Lagos Business School
5. Victoria Uwadoka, Corporate Communications & Public Affairs Manager, Nestlé Nigeria
6. Dr Chioma Emma-Nwachukwu, Nestlé Nutrition Institute Africa
7. Dr Patrick Enaholo, Faculty, School of Media and Communications and Leader, Centre for Open Data Research
8. Chido Nwakanma, Media Specialist and Adjunct Faculty, School of Media and Communications, Pan-Atlantic University
9. Professor Matilda Steiner Asiebu, Professor of Nutrition, University of Ghana
10. Professor Olugbenga Ogunmoyela, Professor of Food Technology, Bells University of Technology



In association with Nigerian Institute of Journalists (NUJ)  
and Nestlé Nutrition Institute



**NI** Nestlé  
Nutrition  
Institute  
Central and West Africa

## Nonprofit Leadership and Management Programme (NPLM 5)

This certificate course is a capacity-building initiative for the nonprofit sector in Nigeria. The programme is supported by a grant from Ford Foundation. NPLM provides a deep understanding of nonprofit leadership, including how to define strong mission statements, manage operational and financial controls, improve organisational capacity, strengthen fundraising and revenue-generation efforts, marketing, volunteer management, governance and sustainability. NPLM participants develop leadership abilities required to advance their nonprofit organisations and establish new relationships, groups, and networks in the nonprofit ecosystem. The four-week entails 3 weeks of online learning and 1-week in-class sessions.

**Number of Participants: 43**

**Date: December 10, 2019 - January 29, 2020**

**Venue: FSB Classroom & LBS eLearning Management System**

**Revenue from Fees: N2,840,000**

### Facilitators

1. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
2. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, Lagos Business School
3. Oreva Atanya, Team Lead, LBS Sustainability Centre
4. Professor Olawale Ajai, Professor of legal, social and political environment of business, Lagos Business School
5. Dr. Arinze Nwokolo, Faculty, Economics, Lagos Business School
6. Dr Ogechi Adeola Faculty, Sales & Marketing, Lagos Business School
7. Dr Eugene Ohu, Faculty, Human Resources Management, Lagos Business School
8. Dr Kemi Ogunyemi, Faculty, Business Ethics, Lagos Business School
9. Dr Francis Okoye, Faculty, Accounting, Lagos Business School
10. Dr Silk Ugwu, HoD, School of Media and Communications, PAU
11. Saheed Onibudo, Tax Analyst, KPMG Professional Services
12. Adenike Adeyemi, Executive Director, FATE Foundation
13. Jude Obidiagha, Sustainability Centre, Lagos Business School
14. Ruth David, Partnership Coordinator, Movement Building, West Africa Vocational Education (W.A.V.E)
15. Fabia Ogunmekan, Executive Assistant, Women in Successful Careers (WISCAR)
16. Ngozi Princewill Utchay Founder/CEO, ARTELIER Lifestyle Consultants
17. Osayi Alile, Chief Executive Officer, ACT Foundation
18. Simi Nwogugu (Executive Director, Junior Achievement Nigeria (JAN)
11. Ayodeji Balogun, Country Manager, AFEX Commodities Exchange Limited

## Nonprofit Leadership and Management Programme NPLM 6) (8-Weeks Online)

This certificate course is a capacity-building initiative for the nonprofit sector in Nigeria. The programme is supported by a grant from Ford Foundation. In response to the COVID-19 pandemic, the course has been restructured into an 8-week online programme delivered via LBS' LMS and live zoom class sessions.



**Date: April 23, 2020 - June 19, 2020**

**Number of Participants: 24**

**Venue: LBS eLearning Management System**

### Facilitators:

1. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
2. Oreva Atanya, Team Lead, LBS Sustainability Centre
3. Jude Obidiagha, LBS Sustainability Centre
4. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, Lagos Business School
5. Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
6. Rose Ogbechie, Faculty, Business Ethics, Lagos Business School
7. Dr Akin Oparison, Faculty, Human Resource Management, Lagos Business School
8. Henry Onukwuba, Faculty, Organisational Behaviour, Lagos Business School
9. Dr Francis Okoye, Faculty, Accounting and Finance, Lagos Business School
10. Dr Franklin N. Ngwu, Faculty, Strategy, Corporate Governance and Risk Management, Lagos Business School
11. Dr Marvel Ogah, Faculty, Operations Management, Lagos Business School
12. Barr Uche Attoh, Faculty, HRM & Organisational Behaviour, Lagos Business School
13. Dr Ogechi Adeola, Faculty, Sales and Marketing, Lagos Business School
14. Dr Silk Ugwu, HoD, School of Media and Communications, Pan-Atlantic University
15. Misan Rewane, Founder, WAVE Academy and and LBS Nonprofit Senior Fellow
16. Osayi Alile, Chief Executive Officer, Aspire Coronation Trust (ACT) Foundation and and LBS Nonprofit Senior Fellow
17. Dr Modupe Adefeso-Olateju, Managing Director, The Education Partnership Centre
18. Marc de Klerk, Project Lead, Oxfam Novib
19. Adenike Adeyemi, Executive Director, FATE Foundation
20. Simi Nwogugu, Executive Director, Junior Achievement Nigeria
21. Michael Ajayi, Country Director, ENACTUS Nigeria
22. Mosun Layode, Executive Director, African Philanthropy Forum
23. Fabia Ogunmekan, Executive Secretary, Women In Successful Careers (WISCAR)
24. Oluseun Onigbinde, Co-Founder & Chief Executive Officer, BudgIT Foundation
25. Ndifreke Okwuegbunam, Director, Grants and Programmes, ACTS Foundation
26. Ngozi Princewill Utchay, Founder/CEO, Artelier Lifestyle Consultants
27. Chris Bradford, Chief Executive Director & Co-founder, African Leadership Academy
28. Modupe Adefeso-Olateju, Managing Director, The Education Partnership Centre
29. Emeka Mba, Public Affairs and Policy Analyst, Coca-Cola Nigeria
30. Chidi Anselm Odinkalu, Senior Managing Legal Officer, Open Society Justice Initiative

## Nonprofit Management Programme for Senior Executives (NPMfEx 1) (5-Weeks Online)

This certificate course is a capacity-building initiative for the nonprofit sector in Nigeria. The programme is supported by a grant from Ford Foundation. The Nonprofit Management Programme for Senior Executives is designed to strengthen the leadership, governance and management capacity of senior executives (with over 5 years experience) working in or with nonprofit organisations. The programme aims to equip senior executives with the necessary skills to deal strategically with the complex challenges and opportunities in their organisations and communities. In response to the COVID-19 pandemic, the course has been restructured into an 8-week online programme delivered via LBS' LMS and live zoom class sessions.

**Date: June 18 – July 24, 2020**

**Number of Participants: 27**

**Venue: LBS eLearning Management System**

Facilitators:

1. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
2. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, LBS
3. Oreva Atanya, Team Lead, LBS Sustainability Centre
4. Jude Obidiagha, LBS Sustainability Centre
5. Dr Akin Oparison, Faculty, Human Resource Management, Lagos Business School
6. Dr Kemi Ogunyemi, Faculty, Business Ethics & Sustainability Management, Lagos Business School
7. Professor Akintola Owolabi, Professor of Cost & Management Accounting, Lagos Business School
8. Dr Franklin Ngwu, Associate Professor of Strategy and Risk Management, Lagos Business School
9. Dr Bongo Adi, Faculty, Economics & Finance, Lagos Business School
10. Dr Henrietta Onwuegbuzie, Faculty, Entrepreneurship, Lagos Business School
11. Misan Rewane, Founder, WAVE Academy and LBS Nonprofit Senior Fellow
12. Mrs Adenike Adeyemi, Executive Director, FATE Foundation
13. Colleen Lowe Morna, CEO, Gender Links, South Africa
14. Amina Oyagbola, Founder, Women in Successful Careers (WISCAR)
15. Patience Ekeoba, National Programme Officer, UN Women
16. Josephine Effa Chukwuma, Founder & Executive Director, Project Alert on Violence Against Women
17. Carine Kaneza Nantulya, Africa Advocacy Director, Human Rights Watch
18. Mosun Layode, Executive Director, Africa Philanthropy Forum
19. Fabia Ogunmekan, Executive Secretary, Women In Successful Careers (WISCAR)
20. Folawe Omikunle, Chief Executive Officer, Teach for Nigeria
21. Dr Ogechi Adeola, Faculty, Associate Professor of Marketing, Lagos Business School.
22. Dr Modupe Adefeso-Olateju, Managing Director, The Education Partnership Centre



# Leadership Programme for Sustainable Waste Management (5-Weeks Online)

The Leadership Programme for Sustainable Waste Management is designed for youths (within the age bracket of 18-40) working in the waste management industry. This demography of participants is looking to build leadership and business skills to effectively manage the unique technicalities and business aspects (finance, technology and human resources) in the sector. The programme also aims to facilitate the entry of informal and youth-led waste management businesses into the formal economy in a manner that improves their business reputation and potential for expansion and growth.

**Date: August 14th, 2020 to September 18th, 2020**

**Number of Participants: 48**

**Venue: LBS eLearning Management System**

### Facilitators:

1. Oreva Atanya, Programme Lead and Manager, LBS Sustainability Centre
2. Osayi Alile, Chief Executive Officer, Aspire Coronation Trust (ACT) Foundation
3. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
4. Jude Obidiagha, LBS Sustainability Centre
5. Ola Oresanya, Chief Operating Officer, Globetech (Former MD/CEO LAWMA)
6. Paul O'Callaghan, Chief Executive Officer, WestAfricaENRG
7. Brendon Rowen, Executive Director, Cradle to Cradle Design Consultancy, UK
8. Isaac Orolugbagbe, Faculty, Strategy, Entrepreneurship and SPEB, Lagos Business School
9. Dr Franklin Ngwu, Associate Professor, Strategy and Corporate Governance, Lagos Business School
10. Henry Onukwuba, Faculty, Organisational Behaviour/Human Resource Management, Lagos Business School
11. Dr Arinze Nwokolo, Faculty, Finance, Lagos Business School
12. Dr Uchenna Uzo, Faculty, Marketing, Lagos Business School
13. Dr Tayo Otubanjo, Faculty, Marketing, Lagos Business School
14. Rose Ogbechie, Senior Fellow, Business Ethics, Lagos Business School
15. Peter Bamkole, Director, Enterprise Development Centre (EDC)
16. Dr Eugene Itua, CEO, Natural ECO Capital
17. Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
18. Daniel Adedokun, Head, Lafarge, Geocycle Waste Management Services
19. Reuben Ossai, Managing Director, The Initiates



## Dow Sustainable Flex-Plastic Waste Management

This is an online programme designed to build the capacity of plastic-focused SMEs and social enterprises in Nigeria. This programme is designed for youths (within the age bracket of 18 to 40 years) working in the plastic waste management industry. These participants are looking to build business and leadership skills to effectively manage the peculiar technicalities and the business aspects (finance, technology and human resources) in the sector. The programme should also facilitate entry of informal youth-led waste management businesses into the formal economy in a manner that improves their business reputation and potential for expansion and growth.

**Duration: Four weeks online course**

**Date: June 15 - July 10, 2020**

**Partner: Dow Africa**

**Number of Participants: 30**

### Facilitators

1. Professor Chris Ogbachie, Professor of Strategic Management, Lagos Business School
2. Oreva Atanya, Team Lead, LBS Sustainability Centre
3. Jude Obidiagha, LBS Sustainability Centre
4. Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
5. Dr Marvel Ogah, Faculty, Operations, Lagos Business School
6. Isaac Orolugbagbe, Senior Fellow, Strategy, Entrepreneurship and SPEB, Lagos Business School
7. Brendon Rowen, Executive Director, Cradle to Cradle Design Consultancy, UK
8. Dr Arinze Nwokolo, Faculty, Finance, Lagos Business School
9. Adwoa Coleman, Dow Sub-Saharan Africa
10. Rose Ogbachie, Senior Fellow, Business Ethics, Lagos Business School
11. Henry Onukwuba, Faculty, Organisational Behaviour and Human Resources, Lagos Business School
12. Dr Silk Ugwu, HoD, School of Media and Communication, Pan-Atlantic University
13. Alison Ukonu, Chief Executive Officer, RecyclePoints
14. Paul O'Callaghan, Chief Executive Officer, WestAfricaENRG
15. Dayo Oluwole, Principal Kasher Consulting
16. Mr Alkesh Thavrani, Omnik Limited
17. Ibrahim Salau, Founder, Environmental Accord and ESG Consultant, IFC Nigeria



## Corporate Sustainability Programme

The Corporate Sustainability Programme is a modular (online) executive open-enrollment programme designed by the LBS Sustainability Centre. The programme is tailored to meet the learning needs of professionals driving sustainability strategies, initiatives and projects in Africa. It provides a self-paced learning option for busy professionals to learn and understand the business case for sustainable development and deliver on their objectives as sustainability managers.

**Date: September 1, 2020 to October 30, 2020**

**Number of Participants: 14**

**Venue: LBS eLearning Management System**

### Facilitators:

1. Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School
2. Jude Obidiagha, Research and Programme, LBS Sustainability Centre
3. Professor Kenneth Amaeshi, Chair in Business and Sustainable Development, University of Edinburgh Business School
4. Brendon Rowen, Executive Director, Cradle to Cradle Design Consultancy, UK
5. Ibrahim Salau, Environmental Accord and IFC Nigeria
6. Dr Marvel Ogah, Faculty, Operations Management, Lagos Business School
7. Amara Nwankpa, Director, Public Policy Initiative, Shehu Musa Yar'Adua Foundation
8. Professor Olawale Ajai, Professor of Legal, Social and Political Environment of Business, Lagos Business School
9. Soromidayo George, Director, Corporate Affairs and Sustainable Business, Unilever Ghana & Nigeria
10. Barr Uche Attoh, Faculty, HRM & Organisational Behaviour, Lagos Business School
11. Oluwaseunfunmi Arasi, Monitoring and Evaluation Officer, Youth Empowerment Foundation
12. Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
13. Mories Atoki, Africa Health Alliance
14. Uche Ogonna, Sustainability Manager, Coca Cola West Africa Business Unit
15. Dr Franklin Ngwu, Associate Professor, Strategy and Corporate Governance, Lagos Business School
16. Shrinivas Palakodety, Asian Risk Management Institute
17. Dr Henrietta Onwuegbuzie, Faculty, Entrepreneurship, Lagos Business School
18. Dr Jubril Adejo, CEO, SME Funds
19. Dr Natalie Beinish, Executive Director, Growing Business Capital
20. Dr Ije Jidenma, Chief Executive Officer, Leading Edge Consulting and Non-Executive Director, First Bank Nigeria Plc
21. Douglas Kativo, GRI Africa
22. Uche Ogonna, Sustainability Manager, Coca Cola West Africa Business Unit
23. Dr Kemi Ogunyemi, Faculty, Business Ethics, Lagos Business School
- Irene Quist Mortensen, Head of CSR & Sustainability, Arla International





# Webinars

# Starting the Year Right: Tips to Better Position Your Nonprofit

A new year brings new opportunities for you and your organisation. In this one-hour webinar, we covered some tips that you can use to improve your organisation's management and leadership so that it's ready for all 2020 will bring. In this webinar, participants learned tips for improved communication, marketing and brand positioning for nonprofit, effective fundraising strategies, stakeholder engagement and management and more.



**Date:** Friday, January 24, 2020  
**Venue:** LBS Zoom Platform  
**Time:** 3.00pm - 4.00pm

**No. of Participants:** 53  
[Video Recording - Click here](#)

**Facilitator:**  
Mrs Fabia Ogunmekan, Executive Director, Women In Successful Careers (WISCAR)

# A Force for Good in Africa: Sustainable Development and Responsible Business

The idea of 'Business as a Force for Good' is demonstrated in a growing number of businesses that are creating positive value in society and becoming more responsible towards the environment in which they operate. As agents of change, many businesses are moving beyond profit maximisation and market competition to adopt sustainable business models, operations, innovation and collaboration to drive socio-environmental solutions. How can this work in the midst of pressing developmental challenges and volatile markets especially in African countries? This webinar explored the business case for sustainability and ideas on how businesses can address complex socio-environmental issues such as poverty, inequality, climate change, youth unemployment, natural resource constraints and create positive value in the society while remaining profitable.



**Date:** Tuesday, February 25, 2020  
**Venue:** LBS Zoom Platform

**No. of Participants:** 54  
[Video Recording - Click here](#)

**Facilitator:**  
Professor Chris Ogbechie, Professor of Strategic Management, Lagos Business School

## Growing as a Leader: Personal and Professional Development in the Nonprofit Sector

Professional growth and personal development are crucial to your career and now is the time to take charge by embracing new challenges and learning opportunities to advance your goal. This is important because, partly due to budget constraints, few organisations in the nonprofit sector have formal professional development programmes to prepare staff/volunteers for senior roles and to address the increasingly complex social problems nonprofits face. In this webinar, Osayi Alile, CEO, Aspire Coronation Trust (ACT) shared her vast experience on growing as a leader and building a career in today's nonprofit sector and in the ecosystem of global philanthropy.

**Date:** Friday, April 3, 2020  
**Venue:** LBS Zoom Platform

**No. of Participants:** 100  
[Video Recording - Click here](#)

### Facilitator

Osayi Alile, Chief Executive Officer, Aspire Coronation Trust (ACT) Foundation and Senior Fellow, LBS Nonprofit Management Programme

The banner is a green graphic with white and light green text. On the left, it features the LBS Business School logo (a shield with three circles) and the text 'LAGOS BUSINESS SCHOOL PAN-ATLANTIC UNIVERSITY'. To the right of the logo, it says 'NONPROFIT MANAGEMENT WEBINAR SERIES'. The main title 'GROWING AS A LEADER:' is in large, bold, white letters, followed by the subtitle 'Professional and Personal Development in the Nonprofit Sector' in smaller white text. Below this, it lists 'Host: Lagos Business School Sustainability Centre', 'Date: Friday, April 3, 2020', and 'Time: 3.00 pm - 4.00pm'. On the right side, there is a circular portrait of Osayi Alile, a woman with long brown hair wearing a red top. At the bottom right, there are two logos: 'LBS Sustainability Centre' (a globe with a leaf) and 'FORD FOUNDATION' (a colorful geometric pattern).

# Innovating through a Crisis: CSOs, Funding & Rights-based Development In the Era of COVID-19.

We often speak of the role of innovation in the age of constant, rapid, and radical disruptions. The current coronavirus pandemic has facilitated a rapid and uncertain time for nonprofits worldwide as organisations try as much as to meet their stakeholders and beneficiaries while trying as much as possible to achieve its mission and continue to create impact. Now more than ever nonprofit organisations need to innovate, but how? Where should they start? What should guide them? Failing to innovate in a stable environment comes with potential long-term implications for the viability of your nonprofit, but failing to do so rapidly during a crisis such as this could result in the immediate dissolution of your organisation.

**Date:** Wednesday, March 20, 2020  
**Venue:** LBS Zoom Platform

**No. of Participants:** 145  
[Video Recording - Click here](#)

**Speakers:**

- Dr Franklin Ngwu, Associate Professor, Strategy and Corporate Governance, Lagos Business School
- Onyinye Oyemobi, Programme Associate, Ford Foundation West Africa
- Asantewa Afadzinu, Executive Director, West Africa Civil Society Institute
- Oludayo Olaide, Deputy Director, Nigeria Office, MacArthur Foundation



## Building High-Impact Partnerships – Opportunities & Risks of Collaboration

Many nonprofits, mostly in Africa, have limited resources – whether financial and/or human – and as nonprofit leaders and managers, we must optimise their use. The fundamental core of good partnerships is their ability to bring together diverse resources in ways that can together achieve more: more impact, greater sustainability, increased value to their many stakeholders. In this live panel discussion, panellists shared impactful insights on how nonprofits can build and sustain high-impact partnerships, especially in this COVID-19 era where nonprofit organisations are in the front line providing solutions to the many consequences of the pandemic globally and would require partnerships to scale and increase the reach and impact of their social solutions.

**Date:** Tuesday, 9th June 2020

**No. of Participants:** 173

**Venue:** LBS Zoom Platform

[Video Recording - Click here](#)

### Speakers:

- Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
- Chris Bradford, Chief Executive Director & Co-founder, African Leadership Academy
- Modupe Adefeso-Olateju, Managing Director, The Education Partnership (TEP) Centre
- Emeka Mba, Public Affairs and Policy Analyst, Coca-Cola Nigeria

The image is a promotional banner for a webinar. On the left, a blue box contains the text 'Nonprofit Management Webinar Series' at the top, followed by the title 'Building High-Impact Partnerships – Opportunities & Risks of Collaboration'. Below the title is a portrait of Adun Okupe, identified as the 'Moderator: Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School'. At the bottom of this box, it says 'Date: Tuesday, June 9th, 2020' and 'Time: 1pm - 2:30 pm'. Below the date and time is the 'Supported by' logo for the 'FORD FOUNDATION'. On the right side of the banner, there are logos for 'LAGOS BUSINESS SCHOOL' (part of 'NEW ATLANTIC UNIVERSITY') and 'LBS Sustainability Centre'. Below these logos is the heading 'Speakers' followed by three portraits: Chris Bradford (Chief Executive Director & Co-founder, African Leadership Academy), Modupe Adefeso-Olateju (Managing Director, The Education Partnership Centre), and Emeka Mba (Public Affairs and Policy Analyst, Coca-Cola Nigeria). At the bottom right of the banner is the URL 'bit.ly/LBSSC\_NonprofitWebinar'.

## Solutions from the Value Chain - Circular Economy in Plastic Waste Management.

Plastic is a valuable material that has a vital place in the economy and in the packaging business. It is crucial for the safe and efficient distribution of products – and it has a lower carbon footprint than many alternative materials. This notwithstanding, plastic deposits pose a great threat to life in the oceans/rivers and sanitary conditions in cities and the countryside. Each minute the equivalent of one rubbish truck of plastic leaks into streams and rivers around the globe, ultimately ending up in oceans. This webinar discussed rethinking plastic packaging and the various business opportunities, two broad areas relevant to the innovative application of circular economy principles in flexible plastic waste management.

**Date:** Tuesday, 10th June 2020

**Venue:** LBS Zoom Platform

**No. of Participants:** 96

[Video Recording - Click here](#)

### Speakers:

- Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
- Edosa Obayagbona, Finance and General Management, Dow Chemicals, West Africa Region

The graphic features a blue background with a satellite view of the Earth. On the left, a dark blue box contains the following text: **SOLUTIONS FROM THE VALUE CHAIN - CIRCULAR ECONOMY IN PLASTIC WASTE MANAGEMENT**, followed by a paragraph: "Through this discussion, we intend to touch on two broad areas relevant to the innovative application of circular economy principles in flexible plastic waste management." Below this, it lists the **Host: Lagos Business School Sustainability Centre**, the **Date: June 10th, 2020**, and **Time: 1:00pm - 2:30 pm**. At the bottom of this box, it states "This programme is free to attend". To the right of this box, the logos for Lagos Business School, LBS Sustainability Centre, and Dow are displayed. Below the logos, the text reads "WEBINAR- CIRCULAR ECONOMY PROGRAMME". Two headshots are shown: Adun Okupe on the left and Edosa Obayagbona on the right. Under each headshot is their name and affiliation: "ADUN OKUPE, Faculty, Sustainability and Strategy, Lagos Business School" and "EDOSA OBAYAGBONA, Finance and General Management, Dow Chemicals, West African Region". At the bottom center, the "Webinar Link : [bit.ly/circulareconomyprogramme](https://bit.ly/circulareconomyprogramme)" is provided.

# Harnessing the Potential of Public-Private Partnership (PPP) for a more Sustainable Plastic Waste Management in Nigeria

Effective plastic waste management has the potential to address economic, social and environmental concerns by transforming plastic waste into a valuable resource that has economic value. To do this effectively, there is a need for all relevant stakeholders to cooperate and build an effective plastic waste management system. During this webinar, our panellists were able to explore the ways to harness the potential of partnerships towards driving a circular economy

Date: Thursday, 30th July 2020

No. of Participants: 86

Venue: LBS Zoom Platform

[Video Recording - Click here](#)

**Speakers:**

- Bankole Oloruntoba, CEO, Nigeria Innovation Center
- Miranda Amachree, Director Inspection and Enforcement, NESREA
- Amina Abdulsalm, Country Representative, African Circular Economy Network, Nigeria

**Harnessing the Potential of Public-Private Partnership for Sustainable Plastic Waste Management in Nigeria**

**Date:** Thursday, 30th July 2020      **Time:** 1:00pm - 2:30pm

**Register here:** [www.bit.ly/circulareconomywebinar](http://www.bit.ly/circulareconomywebinar)

**Moderators:**

 <b>Bankole Oloruntoba</b> Chief Executive Officer, Nigeria Creative Innovation Centre (NCIC)	 <b>Amina Abdulsalam</b> Country Representative, African Circular Economy Network, Nigeria	 <b>Miranda Amachree</b> Director, Inspection and Enforcement, NESREA
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# Strategies for Donor Engagement & Retention

It's no secret that nonprofits have a donor retention problem. When it comes to donors, you don't just want that initial grant, contribution and/or donations. Organisations want to maintain a relationship beyond the grant period, contributions and project implementation. Building this relationship starts with the first giving experience and continues as you create and enhance connections with the right messaging, activities and communications. In this webinar, participants learned simple donor management strategies, project implementation and communications that influence donor retention.

**Date:** Thursday 9th July 2020  
**Venue:** LBS Zoom Platform

**No. of Participants:** 146  
[Video Recording - Click here](#)

**Facilitator**  
Misan Rewane, Founder, WAVE Academy and Senior Fellow, LBS Nonprofit Management Programme

## NONPROFIT MANAGEMENT WEBINAR SERIES



### Webinar Topic - Strategies for Donor Engagement & Retention

Date: Thursday 9th July 2020  
Time: 1pm - 2:15pm

**Misan Rewane**  
Founder, WAVE Academy and LBS Nonprofit Senior Fellow

Webinar Partners -



## The Art of Storytelling for Impact

One of the strongest tools for communication is storytelling. A good story, builds empathy, forges trust, and creates deeper connections. It is also a highly effective way to ignite emotions with meaning and intention. In this webinar, the facilitator explored the various ways nonprofit organisations can use communication beyond the exchange of information. Participants were also engaged on the fundamentals of storytelling and tools that aid in the process of refining and compiling well-told stories.

**Date:** Thursday 20th August 2020  
**Venue:** LBS Zoom Platform

**No. of Participants:** 120  
[Video Recording - Click here](#)

### Facilitator

Chidi Koldswest, Founder, Donors for Africa Foundation

### NONPROFIT MANAGEMENT WEBINAR SERIES



## Webinar Topic - The Art of Storytelling for Impact

**Date:** Thursday 20th August 2020  
**Time:** 3pm - 4:15pm

**Chidi Koldswest**  
Founder, Donors for Africa Foundation

Webinar Partners -



# Sustainable Food Systems & Nutrition: Integrating Nutrition-Sensitive Food Systems into Long-term Policies, Investments & Programmes

The COVID-19 pandemic presents unprecedented challenges to food systems and food security worldwide, particularly in African countries. The World Bank estimates that, on the heels of COVID-19, agricultural production on the continent would potentially contract between 2.6% in an optimistic scenario and up to 7% if there are trade blockages. However, the crisis presents an opportunity to take a holistic approach to not only address food insecurity exacerbated by the pandemic but also to address the vulnerabilities of pre-existing unsustainable food systems. Our panellists on this webinar discussed the linkages, challenges, and opportunities between sustainability, agriculture, food systems and nutrition in the context of Africa and the COVID-19 pandemic.

Date: Tuesday, 22nd September 2020  
Venue: LBS Zoom Platform

No. of Participants: 67  
[Video Recording - Click here](#)

**Sustainable Food Systems & Nutrition:**  
Integrating nutrition-sensitive food systems into long-term policies, investments & programmes

Date: Tuesday, September 22, 2020  
Time: 3:10pm - 4:30 pm (West Africa Time)

**LAGOS BUSINESS SCHOOL**  
PAN-ATLANTIC UNIVERSITY

**LBS Sustainability Centre**

**PROF. CHRIS OGBECHIE**  
Professor of Strategic Management,  
Lagos Business School

**VICTORIA UWADOKA**  
Corporate Communications &  
Public Affairs Manager,  
Nestlé Nigeria

**UBONG INYANG**  
Partnerships and Corporate  
Communications, Babson Beans

**AKINYINKA AKINTUNDE**  
Vice President, Financial Markets,  
AFEX Commodities Exchange Limited

**DR IJEOMA NWAGWU**  
Faculty, Sustainability and Strategy,  
Lagos Business School  
Moderator

Registration link: [bit.ly/sustyFoodsystem](https://bit.ly/sustyFoodsystem)

# Business and Job Opportunities in E-Waste Management in Nigeria

Technology is becoming more and more integrated into every aspect of our lives. While this is a welcome development, the waste generated from these technological devices is becoming a global problem. In Africa, e-waste poses serious environmental and health challenges with dire consequences. In solving the problem of e-waste, there are a lot of opportunities for the region to explore. This live webinar discussion examined the opportunities in e-waste management and steps which businesses and individuals can take to realise the full potential of these opportunities in the electronic waste value chain.

**Date:** Friday, 9th October 2020

**No. of Participants:** 96

**Venue:** LBS Zoom Platform

[Video Recording - Click here](#)

**Speaker**

Ibukun Faluyi, Executive Secretary, E-waste Producer Responsibility Organisation Nigeria (EPRON)

**Lagos Business School**  
PART OF ATLANTIC UNIVERSITY

**LBS Sustainability Centre**

**LEADERSHIP PROGRAMME FOR SUSTAINABLE WASTE MANAGEMENT**

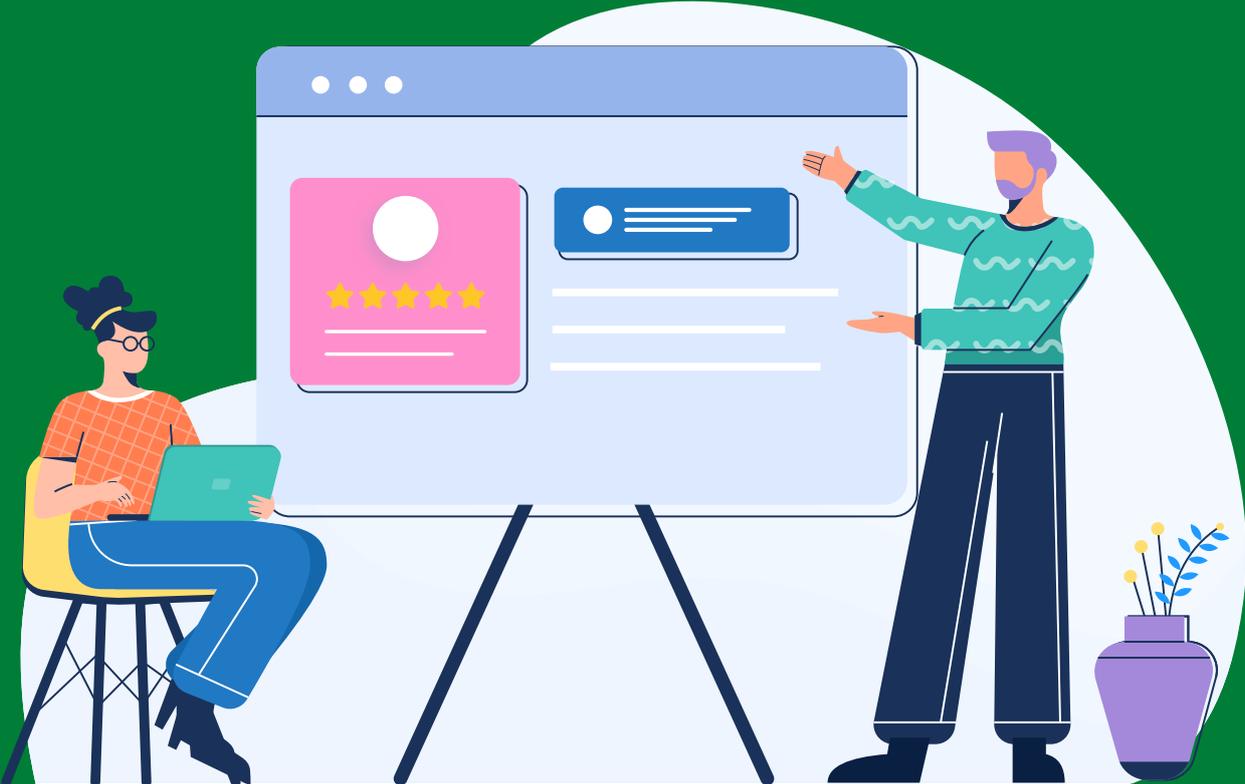
Topic: Business and Job Opportunities in E-Waste Management in Nigeria

Date : October 9, 2020  
Time : 1.00pm - 2.00pm

**Facilitator:**  
**IBUKUN FALUYI**  
Executive Secretary  
EPRON | E-Waste Producer Responsibility of Nigeria |

**act** | **access** | **epron**  
Responsible E-waste Recycling

# Research and Publications



**Appiah-Konadu, P. and Atanya, O. (2020) COVID-19: A Wake-Up Call for Collaborative Action Towards a More Sustainable Nigeria.**

COVID-19 has brought significant disruptions to the economic and social lives of Nigerians and people all over the world, with significantly adverse effects on vulnerable communities. Beyond the financial cost to individuals and government, the cost of human lives cannot be overemphasized. In the fight to curb the spread of the coronavirus, there has already been a considerable economic impact on businesses that have had to close in the hardest hit states, and on the large number of people in the informal sector who have to be in their homes without any savings to fall back on for their daily needs.

<http://one.aom.org/covid-19-insights-from-business-sustainability-scholars/covid-19-insights-appiah-konadu-and-atanya>



**Business and Sustainable Development in Nigerian Industry Report – The Banking Industry.**

The main objective of this report is to present a business-relevant resource on corporate sustainability practices in Nigeria's banking industry. The report provides information on sustainability trends, efforts to address sustainable development in the banking industry, as well as related challenges and opportunities. This edition of the study looks at the sustainability trajectory of Nigeria's Deposit Money Banks (DMBs), otherwise referred to as commercial banks, from the introduction of the Nigerian Sustainable Banking Principles (NSBPs) in 2012 until 2019.

[https://drive.google.com/file/d/0B52sTxka\\_0fkc2NEN0kwcy1NdXUtRms3TmNqQnM5YXphR1BZ/view](https://drive.google.com/file/d/0B52sTxka_0fkc2NEN0kwcy1NdXUtRms3TmNqQnM5YXphR1BZ/view)



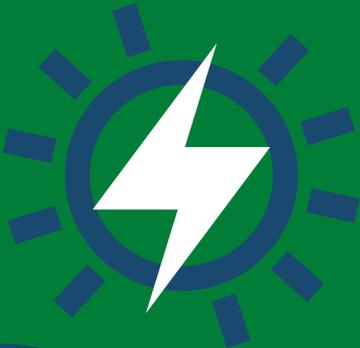
**Africa Corporate Sustainability Champions Volume 1: The Nigeria Casebook on Corporate Sustainability**

This project is also part of Lagos Business School's work to provide business insights through the African lens and contribute African narratives on sustainability and responsible business.

[https://drive.google.com/file/d/1CRhA\\_2rp3jDfBsqWV9TFQCe\\_uL420v6C/view?usp=sharing](https://drive.google.com/file/d/1CRhA_2rp3jDfBsqWV9TFQCe_uL420v6C/view?usp=sharing)



# Stakeholder Forum



# Chief Executive Forum on Sustainability

Theme: Sustainable Action for Recovery and Growth: People, Planet and Profit

In recent years, there has been an increase in the conversation around building and running sustainable businesses. Whilst some progress has been made in the Nigerian context, this has not always translated into a sustainable impact on our environment, economy and society. Business leaders generally agree that incorporating sustainable practices is critical to the long-term success of their business, only a few put it into their strategy and follow through with action.

There remains a huge gap between sustainability and CSR rhetoric and our reality. COVID-19 has changed the way local and global economies work. It will alter how successful businesses grow and operate. Now more than ever, it is important for businesses to evolve and operate sustainably. Businesses now need leaders who make long term sustainability and resilience a priority. It is time to integrate sustainability into business strategy.

**Date: Saturday, 21st November 2020**

**No. of Participants: 161**

**Venue: LBS Zoom Platform**

[Forum Communique - Click here](#)

## Speakers and Contributors

- Carl Raymond Cruz, Managing Director, Unilever Nigeria & Ghana
- Professor Chris Ogbechie - Deputy Dean, Lagos Business School
- Professor Enase Okonedo - Dean, Lagos Business School
- Dr Franklin Ngwu, Associate Professor, Strategy and Risk Management, and Director, Lagos Business School Sustainability Centre
- Pearl Uzokwe, Director, Governance and Sustainability, Sahara Group Limited
- Professor Kenneth Amaeshi - Chair, Business and Sustainable Development, University of Edinburgh Business School
- Oreva Atanya, Manager, Lagos Business School Sustainability Centre
- Jude Obidiagha, Sustainability Centre, Lagos Business School

The banner features a dark blue background with a green globe and wind turbines. On the left is the Lagos Business School logo (Pan-Atlantic University). On the right is the LBS Sustainability Centre logo. The main text reads 'Virtual Chief Executive Forum on Sustainability 2020'. Below this, the date and time are listed: 'Date: Tuesday, December 15, 2020' and 'Time: 1:00pm - 2:30pm'. At the bottom, it says 'Supported by:' followed by logos for The Nigerian Stock Exchange, PSAG, and Global Compact Network Nigeria.

# International Sustainability Conference

## Theme: Strategies for Sustainable Economic Recovery

In the wake of the COVID-19 pandemic, we are now living through very uncertain times. Several countries have been on lockdown for several months in a bid to curb the spread of the virus and flatten the curve. Many leaders realise that working from home and social distancing may be the norm for the foreseeable future. As the pandemic trudged on, it resulted in the decimation of many nations economies, job losses and crumbling businesses. Governments wonder how they can ensure the health and safety of their citizens without compromising their livelihoods. Businesses are faced with a more complex and volatile operating environment which has led to unprecedented loss of revenues and livelihoods. The civil society also grapples with challenges of addressing pressing social issues in the midst of the pandemic.

It is against this background that we discussed possible strategies which can be adopted to ensure sustainable economic recovery. This is necessary to provide employment and build a more prosperous and inclusive society, especially in Africa. We must strive to rebuild in a way that benefits both the present and future generations.

**Date: Saturday, 21st November 2020**

**No. of Participants: 404**

**Venue: LBS Zoom Platform**

[Video Recording - Click here](#)

### Speakers and Contributors

- Professor Chris Ogbechie, Deputy Dean, Lagos Business School
- Nneka Okekearu, Deputy Director, Enterprise Development Centre, Pan-Atlantic University
- Bankole Oloruntoba, Chief Executive Officer, Nigeria Climate Innovation Centre (NCIC)
- Dr Jubril Adejo, Co-Founder/Managing Director, SMEFUNDS Capital (Session Chair)
- Ayodeji Balogun, CEO, AFEX Nigeria Commodities Exchange Ltd
- Rowlands Kaotcha, Global Vice President, The Hunger Project
- Dr Fadel Ndiame, Deputy President, Alliance for a Green Revolution in Africa (AGRA)
- Oreva Atanya, Manager, LBS Sustainability Centre (Session Chair)
- Dr Franklin Ngwu, Associate Professor, Strategy and Corporate Governance, Lagos Business School
- Jude Obidiagha, Sustainability Centre, Lagos Business School



## Green Economy Insight Series

The Green Economy Insight Series is a knowledge-sharing event aimed at bringing together stakeholders from various fields to discuss and share knowledge about the Green Economy and how it can be sustainably achieved in Africa. The inaugural session of the series focused on the topic of Clean Energy. The Series is held jointly by the Lagos Business School Sustainability Centre and the Nigerian Climate Innovation Centre.

**Theme: Clean Energy and all its innovative possibilities**

**Date: Friday, March 20, 2020**

**Venue: Zoom Meeting**

**Number of Participants: 83**

[Session Recording - Click here](#)

### Speakers & Contributors:

- Dr Franklin Ngwu, Associate Professor of Strategy and Corporate Governance Lagos Business School
- Bankole Olorunto, Director, Nigerian Climate Innovation Centre
- Orevia Atanya, Team Lead, LBS Sustainability Centre Professor Olayinka David-West, Academic Director and Professor of Information Systems, Lagos Business School
- Dr Adun Okupe, Faculty, Strategy and Sustainability, Lagos Business School
- Dr Jubril Ade-Ojo Managing Director, SME Funds Capital
- Emmanuel Etaderhi, Executive Secretary, International Network of Financial Centres for Sustainability, Lagos Chapter

**GEIS**  
**GREEN ECONOMY**  
 Insight Series

**Day to go**

**VENUE CHANGE ALERT!**  
**NOW WEBINAR**

**FRI, 20TH March, 2020 | 10:00am**

**WEBINAR LINK TO BE SHARED VERY SOON**

**KEYNOTE SPEAKER**

**ESTEEMED PANELISTS**

**Prof. Chris Ogbechie**  
 Founding Director,  
 Lagos Business School's  
 Sustainability Centre

**Prof. Olayinka David-West**  
 Academic Director  
 & Professor  
 of Information Systems,  
 Lagos Business School

**Dr. Jubril Adeoju, PhD**  
 Co-founder &  
 Managing Director  
 SMCFUNDS  
 Capital Limited

**Mr. Emmanuel Etaderhi**  
 Executive Secretary  
 Financial Centre for  
 Sustainability (FCaS)  
 Lagos

**Mrs Ujarewa Ojemeni**  
 President  
 African Women in Energy  
 Development Initiative  
 (AWEDI Network)

**Theme CLEAN ENERGY**  
 and all its Innovative Possibilities.

**PANEL MODERATOR**  
**Dr Adun Okupe**  
 Country Investigator  
 GLOBE Leadership Project

**HOST**  
**Mr Bankole Olorunto**  
 C.E.O.  
 Nigerian Climate  
 Innovation Centre

**Nigerian Climate Innovation Centre**

**ENCOURAGES**  
 Simisola or Elizabeth  
 09066493957

**Partners**

**LBS Sustainability Centre**

**INTERNATIONAL NETWORK OF FINANCIAL CENTRES FOR SUSTAINABILITY**

# Health Sector Stakeholders Forum

Theme: COVID-19 in Africa and the impact on medical products and technologies: what we know and what we should be doing

The disruptive effects of the COVID-19 outbreak have been felt in every sector, especially in the global supply of medical products and technologies, both directly and indirectly. While there is global attention on the impact of the COVID-19 pandemic, policymakers and all stakeholders must plan to mitigate the direct and collateral negative consequences of the outbreak. Maintaining the supply chain of quality-assured medical products (medicines and vaccines) and technologies will be fundamental to reducing the disruption in the healthcare delivery system, which is constantly in need of these products for smooth functioning. This webinar was hosted by Lagos Business School Sustainability Centre and Bloom Health in partnership with Lagos Business School, World Health Organisation and IQVIA.

Date: Tuesday, 3rd June 2020  
 Venue: LBS Zoom Platform

No. of Participants: 275  
[Video Recording - Click here](#)

**Speakers:**

- Professor Moji Adeyeye, Director-General, National Agency for Food and Drugs Administration and Control
- Professor Paul Newton, Centre for Tropical Medicine and Global Health, Oxford Clinic UK
- Dr Patrick Lukulay, CEO, TECH4HEALTH
- Professor Martins Emeje, National Institute for Pharmaceutical and Research and Development

**Theme:**  
**COVID-19 in Africa**  
 The medical products and technologies

*What we know and what we should be doing.*

A Webinar

Speakers:

- Prof. Moji Adeyeye**  
 DG - NAFDAC (National Agency for food and drugs administration and control)
- Prof. Paul Newton**  
 Centre for Tropical Medicine & Global Health, Oxford University, UK
- Dr. Patrick Lukulay**  
 CEO Tech4Health
- Prof. Martins Emeje**  
 NIPRD (National Institute for pharmaceutical Research and development)

**Host:** Bloom Public Health, LBS Sustainability Centre

**Partners:** World Health Organisation, Lagos Business School, IQVIA

To Register visit: [bit.ly/bloompublichealthwebinar](https://bit.ly/bloompublichealthwebinar)

**WEDNESDAY**  
 3RD JUNE 2020  
 12PM WAT

**Dr. Chioma Ejekam**  
 Executive Director - Policy Research and Programmes  
 Bloom Public Health  
 - Moderator

[www.bloompublichealth.com](http://www.bloompublichealth.com) | @BloomPublicHealth

# Gender Equity and Transformational Leadership Forum

Theme: Towards Gender Equity: Transforming Institutions, Systems & Cultures as a Route to Impact

Although much has been accomplished in the name of gender equality, it is still true that in no region of the world are women and men equal in legal, social or economic rights. We believe that this is because the bulk of development and human rights work toward gender equity ignores the role of the institutions (formal and informal) that maintain women's unequal position. There is a growing consensus across the world that to make a significant impact on gender inequity, we must change institutions and transform cultures. The transformation of institutions is central to the goal of translating this vision of development into concrete policies, programmes and practices. This live interactive webinar was hosted by Lagos Business School Sustainability Centre in partnership with Women in Successful Careers (WISCAR).

**Date:** Tuesday, 3rd June 2020  
**Venue:** LBS Zoom Platform

**No. of Participants:** 275  
[Video Recording - Click here](#)

## Speakers:

- Amina Oyagbola, Founder, Women in Successful Careers (WISCAR)
- Ijeoma Nwagwu, Faculty, Sustainability and Strategy, Lagos Business School
- Carine Kaneza Nantulya, Africa Advocacy Director, Human Rights Watch
- Colleen Lowe Morna, CEO, Gender Links, South Africa
- Josephine Effah Chukwuma, Founder & Executive Director, Project Alert on Violence Against Women
- Patience Ekeoba, National Programme Officer, UN Women

The banner features the Lagos Business School logo and 'WEBINAR' text in the top left. The main title is 'TOWARDS GENDER EQUITY: TRANSFORMING INSTITUTIONS, SYSTEMS & CULTURES AS A ROUTE TO IMPACT'. Below the title, it states 'Date: Monday, July 20th 2020 | Time: 1pm - 2:30 pm'. A 'Moderator' section lists Dr. Ueoma Nwagwu. A 'Panellists' section lists Amina Oyagbola, Patience Ekeoba, Colleen Lowe Morna, Josephine Effah-Chukwuma, and Carine Kaneza Nantulya. At the bottom, it says 'Supported by:' followed by logos for LBS Sustainability Centre, Ford Foundation, and WISCAR.

## West African Clean Energy & Environment Trade Fair and Conference

The West African Clean Energy & Environment Trade Fair and Conference (eWACEE) is a leading sustainability event focused on clean energy, circular economy, and water topics. The Conference is held jointly by the Delegation of German Industry and Commerce in Nigeria (AHK Nigeria), Delegation of German Industry & Commerce in Ghana & Konrad Adenauer Stiftung in partnership with Lagos Business School Sustainability Centre.

eWACEE provided a platform for exhibitors in the clean energy, water and circular economy sectors to showcase their latest innovations and new products to over 5000 visitors for a period of 30 days. The exhibition was complemented by a 4-day live conference comprising presentations, keynote sessions and panel discussions among relevant stakeholders and decision makers. This new format allowed sponsors and exhibitors showcase their brands, display an unlimited number of products and also connect to a wider range of local and international audience.

**Theme: The Business of Sustainability**

**Date: 1st–11th September 2020**

**Venue: Zoom Meeting**



# Sustainability @ LBS

Sustainability-focused activities by the centre within  
LBS campus and by MBA Students



# MBA - Sustainability and Personal Social Responsibility (PSR) Project

**Facilitator(s):** Professor Chris Ogbechie and Oreva Atanya  
**Project Coordinator:** Jude Obidiagha  
**Delivery:** Compulsory Course, Inclass Sessions and Onsite Project Implementation

A core pillar of the LBS MBA experience is building professional ethics and community service. In line with this, the PSR Project affords MBAs the opportunities to develop sustainable solutions to specific social problems faced by target communities and also to serve as management consultants on the various projects that they develop and implement. The PSR project creates an opportunity for future business leaders and managers to work with youth in the nonprofit space by investing their time, talent and resources in a cause for the well-being of others and the community. Working in collaboration with participants of the Nonprofit Leadership and Management (NPLM) Programme, the MBA students will go through full-range project activities, from opportunity identification to project implementation.

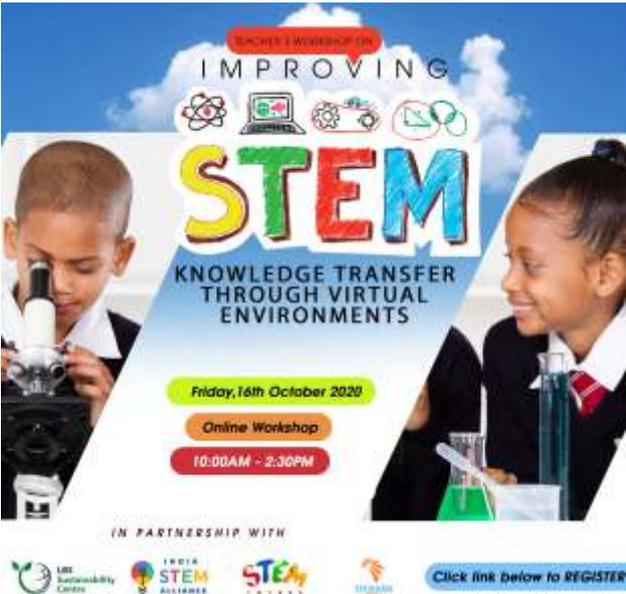
## Projects Executed

### Teacher's Workshop on Improving STEM Knowledge Transfer Through Virtual Environments

In light of the Covid-19 pandemic, the workshop provided integrative training to STEM educators at the primary and secondary level. The aim was to improve the capacity of the educators to deliver STEM lessons in virtual environments. Overall, the STEM Tutors project was aimed at introducing quality STEM education into the Primary and Secondary school curriculum; providing students and teachers with adequate STEM training, materials and tools with the aim of positioning African graduates in the next six years to compete globally as Innovators.

In partnership with TechGen Africa – an organization focused on accelerating African talent through education and technology, the workshop trained 30 educators and featured International STEM educators as session anchors.

**Project Partners** TechGen Africa  
**Project Mentor:** Henry Anumudu, Founder & Executive Director, Sharing Life Africa and Teach for Nigeria Fellow  
**SDG in Focus:** SDG 4 (Quality Education)



## Look Again Campaign - Improving early detection of childhood cancers in Nigeria

Look Again Campaign is designed to engage, enlighten and empower community-level health care professionals and workers, community leaders, members and stakeholders to create awareness, education, and enlightenment about childhood cancers in the state.

The project was designed to engage and educate lower-cadre health care workers to increase awareness and treatment of childhood cancers. The project encouraged a model of collaboration between healthworks, community members to facilitate early detection, effective referral systems for diagnosis and treatment, reducing delays in the diagnosis to the treatment process and ultimately increasing childhood cancer survival.



27 participants comprising Doctors, Nurses, CHO (community health organizations), CHEWS (community health workers), and Cancer advocates were trained. Participants gained knowledge on practical methods to clinically identify possible early signs and symptoms of childhood cancers. 72% of the participants responded that the training was very relevant and helpful to them for their job.

**Project Partner: The Dorcas Cancer Foundation**

**Project Mentor: Alero Ajayi, Director of Programmes, Health Leadership Academy**

**SDG in Focus: SDG 3 (Global Health and Wellbeing)**

## Empowering Rural Women through Arts and Crafts

This project equips women and youths in underserved communities to be skilled textile artisans, able to produce the best quality indigenous prints by providing them with the skills necessary to tackle unemployment and revive the dying heritage of indigenous textile prints.

This program equips fifteen (15) women and youths in Eti-Osa local government area, Lagos state to be skilled textile artisans, able to produce the high quality indigenous prints. The skills transmitted set the foundation to tackle unemployment and revive the dying heritage of indigenous textile prints. The beneficiaries consisted of women who were either unemployed or students between the age of 19-40 years.



**Project partner: Adire Lounge Foundation**

**Project Mentor: Olufunmi Olaosun, Script Writer, The Inner City Mission for Children**

**SDG in Focus: SDG 8 (Decent Work and Economic Growth)**

## Boychild Mentorship Program

The project empowers teenage boys (13-19) socially and emotionally, as they develop into full adulthood. The project supports a mentorship community where teenage boys are able to openly speak with grown men who have been able to successfully navigate their teenage years, thereby equipping the young boys with a healthy set of emotional and mental resources for face life's ups and downs.

Project outcomes include the following

- Life skills empowerment: Long term metrics will indicate the translation of the acquisition of life skills for social and emotional development, etc.
- Increased capacity/community: Increase in the number of male teens who develop into well-rounded men with the capacity to navigate life pressures
- Decrease in social vices: A decrease in the number of male teens who develop into adult men that are involved in domestic violence, drug abuse, suicide, abusive or negligent parenting
- A more Inclusive culture: Expansion of an inclusive culture in the work and society; increase in the engagement of boys and young men in the promotion of gender equality.

MeToMen Foundation is a social organization that provides the social intelligence and character education through training and mentorship to young men transitioning into adulthood

**Project Partner: Me-to-Men Foundation**

**Project Mentor: Micheal Ajayi, Country Director, ENACTUS Nigeria**

**SDG in Focus: SDG 5 (Gender Equality)**



## BUSINESS AS A FORCE FOR GOOD (GNAM MBA COURSE)

The course "Business as a Force for Good: Sustainability and Sustainable Development in Africa", is a collaborative offering across schools of the Global Network for Advanced Management (GNAM) and it draws together cases, readings and perspectives of practitioners from business, academia, government and civil society on the topic of sustainable development and sustainability. The course seeks to explore new and innovative ideas on how businesses can address complex socio-environmental issues- such as poverty, inequality, climate change, natural resource constraints - and create positive value in society while remaining profitable. It also seeks to better understand in a very human and pragmatic way the contours of the challenges around sustainable development faced by societies across Africa. The course had a duration of eight (8) weeks with a total of 16 Sessions.



**Date: September 1 - November 5 2020**

**No. of Participants: 13**

**Venue: LBS Elearn Platform.**

### Core Facilitators:

1. Professor Chris Ogbechie, Professor of Strategic Management
  2. Dr Ijeoma Nwagwu, Faculty, Strategy & Sustainability
  3. Chidi Okoro, Faculty, Strategy
  4. Nkem Ihenachor, Faculty, Strategy and International Business
  5. Professor Olayinka David-West, Faculty, Professor of Information Systems
  6. Jude Obidiagha, LBS Sustainability Centre (Teaching Assistant)
- Facilitators and Resource Persons:
7. Professor Kenneth Amaeshi, Chair in Business and Sustainable Development and Director of the Sustainable Business Initiative, University of Edinburgh Business School
  8. Dr Ndidi Nnnoli, Chief Sustainability Officer, Dangote Group
  9. Larry Umunna, Regional Director, West Africa, TechnoServe
  10. Douglas Brew, Head of External Affairs, Communications & Sustainability for Africa
  11. Soromidayo George, Director, Corporate Affairs and Sustainable Business, Unilever Ghana & Nigeria
  12. Clem Ugorji, Public Affairs and Communications Director, Coca-Cola West-Africa Business Unit
  13. Lola Masha, Co-Founder, Babban Gona

### Participating Business Schools

1. Yale School of Management
2. Hong Kong University of Science and Technology Business School
3. FGV Escola de Administração de Empresas de São Paulo
4. Universitas Indonesia Faculty of Economics
5. Fudan University School of Management
6. Sauder School of Business, University of British Columbia
7. UCD Michael Smurfit Graduate School of Business
8. University of Ghana Business School

**GLOBAL NETWORK FOR  
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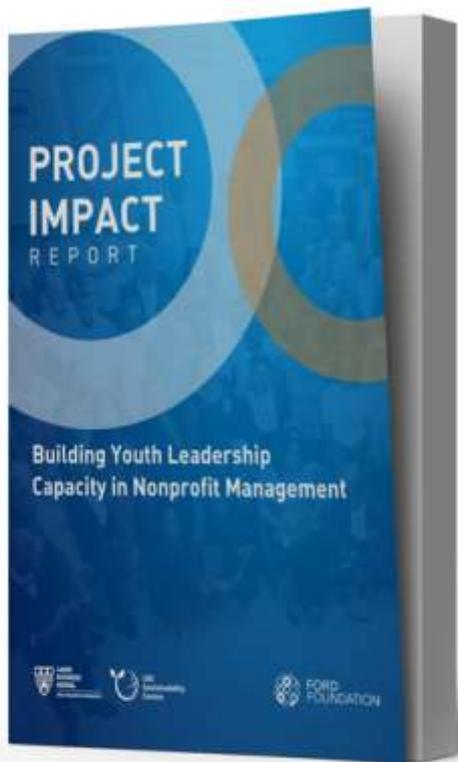


# Grants and Partner Projects



FORD  
FOUNDATION

## Building Youth Leadership Capacity in Nonprofit Management



Recognising the need to build the capacity of youth in the nonprofit sector, LBS Sustainability Centre with the support of the Ford Foundation West Africa developed and implemented the project 'Support Capacity Building for Young Feminist Leaders through the Non-Profit Leadership and Management Programme'. The project began in June 2017 and has led to the development of certificate programmes for youth and executives in the sector. All activities on the project inspire and empower young women and men to apply leadership skills inspired by feminist values and principles to grow their organisations and movements, build purposeful careers in the nonprofit sector and lead important social innovation initiatives with refined tools and greater confidence.

The project has connected youth to experienced mentors through the senior fellows in residence programme and the participation of industry experts as facilitators. Knowledge creation and dissemination have also been achieved through the development of a 'Nonprofit Management Handbook and Casebook' focused on leadership and management challenges in nonprofit organisations and social enterprises. The project also equips business students in LBS MBA programmes to create social, economic and environmental value through collaboration with Nonprofit leaders and delivery of community service initiatives, known as 'Personal Social Responsibility (PSR)' projects.

[View the Project Impact Report here](#)

[View the Project Video here](#)



**Certificate Programme in Nonprofit Leadership and Management & Nonprofit Management Programme for Senior Executives**

- NPLM 1 = 43 Participants (Male 21, Female 22)
- NPLM 2 = 37 Participants (Male 14, Female 23)
- NPLM 3 = 39 Participants (Male 11, Female 28)
- NPLM 4 = 84 Participants (Male 43, Female 41)
- NPLM 5 = 43 Participants (Male 20, Female 23)
- NPLM 6 = 24 Participants (Male 8, Female 16)
- NPLM 7 = 53 Participants (Male 32, Female 21)
- NPMfEx 1 = 29 Participants (Male 16, Female 13)

**Total = 352 Youths**

**Geographical Reach = Nigeria, Kenya, Ghana etc.**

**Nonprofit Management Fellows, Webinars, Publication and Teaching Tools**

- 4 Senior Fellows
- 12 Webinars
- 8 Teaching Case Studies
- 1 Handbook (6 Book Chapters & 5 Interviews)

**Student-led Community Service  
Personal Social Responsibility (PSR) Projects addressing**

**3 GOOD HEALTH AND WELL-BEING**



**4 QUALITY EDUCATION**



**8 DECENT WORK AND ECONOMIC GROWTH**



**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**



**13 CLIMATE ACTION**





S U P P O R T E D B Y

access

## Leadership Programme for Youth Entrepreneurs in Waste Management



The 'Leadership Programme for Sustainable Waste Management' is a capacity-building project that advances enterprise and leadership development among youth in Nigeria.

The project led to the development and delivery of a certificate programme focused on innovative and sustainable methods of waste management as a business (collection, removal, processing, recycling and disposal). Supported by a grant from the Aspire Coronation Trust (ACT) Foundation, the programme has become a platform for sustainability and entrepreneurship for youth to take actions to mitigate the environmental and health implications of improper waste management.

The programme is geared towards providing technical advice, business skills, understanding of sustainability concepts to improve the financial viability of waste management business which can serve as a tool for addressing the rising (52.65%) youth unemployment in Nigeria.

It aims to facilitate entry of informal youth-led waste management businesses into the formal economy in a manner that will improve their businesses and impact society.

### Other Project Partners



[View the Project Video here](#)



**Number of Participants:**  
 LPSWM 1 = 49 (Male - 30, Female - 19)  
 LPSWM 2 = 48 (Male - 34, Female - 14)  
 Programme Geographical Reach: 14 states in Nigeria



## Impact Assessment Study of Coca Cola Community Projects in Nigeria

This report articulates the findings of the impact of the systems community investments, projects and initiatives over the four years of 2016 to 2019. The Coca Cola System in Nigeria consists of Coca-Cola Nigeria Limited and the Nigerian Bottling Company. The system is committed to building sustainable communities, this commitment is exemplified in the company's vast economic and social investment in the country. The Coca-Cola System has been playing its part to support the efforts of government and lead the charge for socio-economic impact on the quality of life and support for women, youth, persons living with special needs, health institutions, mothers and new-born babies, educational institutions, schools, pupils, teachers, water-stressed communities and the recycling value chain in Nigeria as a whole.



## Sector Mapping and Support Modeling for Argo-Service Providers (ASPs) in Nigeria

The study explored and documented the current state of the Agro- Service Providers (ASPs) in Nigeria. The study covered the ASPs' size, activities, targeted value chains and key risk factors. The baseline for bankability of the six identified ASP categories as well as technical assistance required for bankability and scaling are also identified. The study concludes with projections of the expected growth of the ASP models and recommendations of the type(s) and levels of financing and technical assistance needed by bankable ASPs, over the next five years.



## Sustainable Business Newsletter 2020 Editions

MONTH	TITLE	ARCHIVE LINK
January	Developing Responsible Managers for Africa and the World	<a href="https://mailchi.mp/bdc4ec86b95d/developing-responsible-managers-for-africa-and-the-world">https://mailchi.mp/bdc4ec86b95d/developing-responsible-managers-for-africa-and-the-world</a>
February	LBSSC trains young leaders; NCIC green economy series...	<a href="https://mailchi.mp/c8ba31f27c03/lbssc-trains-young-leaders-ncic-green-economy-series-new-sustainability-reports">https://mailchi.mp/c8ba31f27c03/lbssc-trains-young-leaders-ncic-green-economy-series-new-sustainability-reports</a>
March	Adapting to Today's Uncertain Realities	<a href="https://mailchi.mp/2a5332b56312/adapting-to-todays-uncertain-realities-responsible-business-covid-19">https://mailchi.mp/2a5332b56312/adapting-to-todays-uncertain-realities-responsible-business-covid-19</a>
April	Navigate the Uncertainties in Today's Operating Environment	<a href="https://mailchi.mp/518a8c2beb37/newsletter-april-2020-managing-uncertainties-in-todays-operating-environment">https://mailchi.mp/518a8c2beb37/newsletter-april-2020-managing-uncertainties-in-todays-operating-environment</a>
May	Innovating through a Crisis: Leveraging technology and other innovative opportunities for social change.	<a href="https://mailchi.mp/646454378cf5/lbs-newsletter-innovating-through-a-crisis">https://mailchi.mp/646454378cf5/lbs-newsletter-innovating-through-a-crisis</a>
June	Capacity Building for Sustainability Circular Economy Sustainable Finance and more	<a href="https://mailchi.mp/77b3096208ad/capacity-building-for-sustainability-circular-economy-sustainable-finance-and-more">https://mailchi.mp/77b3096208ad/capacity-building-for-sustainability-circular-economy-sustainable-finance-and-more</a>
July	Food Security and Agribusiness	<a href="https://mailchi.mp/6048464da3bd/food-security-and-agribusiness-circularity-in-nigeria">https://mailchi.mp/6048464da3bd/food-security-and-agribusiness-circularity-in-nigeria</a>
August	Sustainability News And Insights eWACEE, New Sustainability Programme And More	<a href="https://mailchi.mp/fdee598b080e/sustainability-news-and-insights-ewacee-new-sustainability-programme-and-more">https://mailchi.mp/fdee598b080e/sustainability-news-and-insights-ewacee-new-sustainability-programme-and-more</a>
September	Sustainable Food System	<a href="https://mailchi.mp/19179abd90cb/sustainable-food-systems-new-study-on-agro-service-providers-asps-in-nigeria-upcomingglobal-discourse-and-more">https://mailchi.mp/19179abd90cb/sustainable-food-systems-new-study-on-agro-service-providers-asps-in-nigeria-upcomingglobal-discourse-and-more</a>
October	Peace, Justice, and Strong Institutions: Why They Matter	<a href="https://mailchi.mp/38974316f37d/sustainable-business-newsletter-peace-justice-and-strong-institutions-regenerative-and-circular-food-systems-upcoming-lbssc-programmes-and-more">https://mailchi.mp/38974316f37d/sustainable-business-newsletter-peace-justice-and-strong-institutions-regenerative-and-circular-food-systems-upcoming-lbssc-programmes-and-more</a>
November	Sustainable News and Insights: LBS International Sustainability Conference, Corporate Sustainability, Financial Inclusion and more...	<a href="https://mailchi.mp/4e65dffebb90/sustainable-news-and-insights-lbs-international-sustainability-conference-corporate-sustainability-financial-inclusion-and-more">https://mailchi.mp/4e65dffebb90/sustainable-news-and-insights-lbs-international-sustainability-conference-corporate-sustainability-financial-inclusion-and-more</a>
December	Thank You for Your Support	<a href="https://mailchi.mp/e58d3ca9a4b0/thank-you-for-your-support">https://mailchi.mp/e58d3ca9a4b0/thank-you-for-your-support</a>

Visit our new website: [www.lbssustainabilitycentre.edu.ng](http://www.lbssustainabilitycentre.edu.ng)

Follow us on Twitter: @LBS\_SustCentre

Follow our LinkedIn Page: Lagos Business School Sustainability Centre

# 2021 FORUMS & PROGRAMMES

(Open to Sponsorship, Corporate Co-conveners and Contributors)

Thematic Focus	Forums	Programmes	Customised Training
Sustainable Development and Corporate Sustainability	<ul style="list-style-type: none"> <li>• International Sustainability Conference (ISC)</li> <li>• Chief Executive Forum on Sustainability</li> <li>• Sustainable Development Symposium</li> <li>• Sustainability Professionals Breakfast Meeting</li> <li>• Sustainable Business Webinar Series</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Sustainability Programme</li> <li>• Social Impact and Sustainability Reporting Programme</li> </ul>	<ul style="list-style-type: none"> <li>• Crafting and Executing a Sustainable Strategy: The Role of the Board</li> <li>• Sustainable Finance for C-Suite Executives and Directors</li> <li>• Sustainable Finance for Managers</li> <li>• Turning Sustainability Strategy into Impact</li> <li>• Sustainability Practices in Human Resource Management</li> <li>• Sustainability Leadership and Strategy for Regulators</li> <li>• Resilience and Sustainability in Healthcare</li> <li>• Social Impact Assessment and Sustainability Reporting</li> <li>• Sustainability Workshop for Small and Medium Enterprises (SMEs)</li> <li>• Sustainability Workshop for Media Personnel</li> <li>• ESG Strategy and Risk Management</li> <li>• Law and Sustainability</li> <li>• Sustainable Building and Real Estate Development</li> </ul>
Responsible Business and Leadership	<ul style="list-style-type: none"> <li>• Africa Responsible Business (ARB) Forum</li> <li>• Responsible Business Dialogue</li> </ul>	<ul style="list-style-type: none"> <li>• Nonprofit Leadership and Management Programme (NPLM)</li> <li>• Nonprofit Management for Senior Executives (NPMfEx)</li> </ul>	<ul style="list-style-type: none"> <li>• For NGOs and Social Enterprises</li> <li>• Succession Planning and Organisational Continuity</li> <li>• Financial Management</li> <li>• Stakeholder Management</li> <li>• Strategic Management</li> <li>• Risk Management</li> <li>• Monitoring Evaluation and Reporting</li> </ul>
Nonprofit and Social Enterprise Management	<ul style="list-style-type: none"> <li>• Nonprofit Management Webinar Series</li> </ul>		
Circular Economy	<ul style="list-style-type: none"> <li>• Circular Business Webinar Series</li> </ul>	<ul style="list-style-type: none"> <li>• Leadership Programme for Sustainable Waste Management</li> </ul>	
		<ul style="list-style-type: none"> <li>• Circular Economy Programme (Sector Specific)</li> </ul>	



# Forums

The centre is also open to co-hosting other issue-specific sustainability forums and symposiums.



# Africa Responsible Business Forum ●

Africa Responsible Business Forum (ARB Forum) is an exclusive c-suite forum which explores responsible business for Africa's sustainable development. The ARB Forum showcases how African businesses are attempting to be responsible, and provides an avenue for collaboration, innovation and learning for responsible business practices in Africa.

**Participants Profile - MD/CEOs, top government officials, media owners, directors of local and international NGOs as well as leading members of academia.**

**Date: April, 2021**



## CHIEF EXECUTIVE FORUM ON SUSTAINABILITY

The forum is an ideation platform of the LBS Sustainability Centre where business leaders engage themselves and experts on discussions related to sustainability and the socio-economic impact of business. Last year's roundtable was focused on collaborative action to mitigate plastic pollution in Nigeria.

**Participants Profile - MD/CEOs, top government officials, media owners, directors of local and international NGOs as well as leading members of academia.**

**Date: July, 2021**

# INTERNATIONAL SUSTAINABILITY CONFERENCE

The conference is to bring together various stakeholders in a forum for discussion, problem-solving, advocacy and networking. The convening encourages business, government and non-profit leaders to adopt sustainability, responsible business and the SDGs as a compass and yardsticks against which they can align their own key performance.

**Participants Profile** – The conference is open to CEOs and top executives of corporations, institutional investors, directors/head of foundations, government agencies and NGOs, business regulators, policymakers and top executives responsible for CSR/Sustainability.

**Date:** November, 2021



## SUSTAINABLE DEVELOPMENT SYMPOSIUM

The Symposium provides a platform for businesses, government officials, policymakers and experts, academics, civil society representatives, CSR and Environmental Sustainability executives to engage in a focused and balanced discussion on policy measures, actions and means of implementation to achieve the sustainable development goals (SDGs).

**Participants Profile** – The symposium is open to CEOs and top executives of corporations, institutional investors, directors/head of foundations, government agencies and NGOs, business regulators, policymakers and top executives responsible for CSR/Sustainability.



## RESPONSIBLE BUSINESS DIALOGUE

A partner-led discussion forum for leaders in business, development and government around responsible business for Africa's sustainable development.

**Participants Profile** - MD/CEOs, top government officials, media directors, directors of local and international NGOs as well as leading members of academia.

## BREAKFAST MEETING FOR SUSTAINABILITY PROFESSIONALS

This forum is a quarterly meeting focused on various themes and issues relevant to the roles of managers and business executives involved in sustainability strategy development, corporate social responsibility, environmental and social risk management, non-profit management, health, safety, and environment (HSE), and governance.

**Participants Profile** – The meeting is open to top and mid-level executives responsible for Sustainability Strategy, Corporate Social Responsibility Implementation and Environmental and Social Risk Management.





# Capacity Building

# Corporate Sustainability Programme

**Date:** August 10 - October 8, 2021



Programme Fee

**₦245,000 | \$615**



**Mode of delivery:**

Online/Modular Course ( 10 weeks)

## Overview

The Corporate Sustainability Programme is an online certificate programme which aims to provide current and Africa focused management knowledge in the area of corporate sustainability, corporate social responsibility and responsible business. The programme is delivered online via LBS eLearn platform.

In the last two decades, there has been growing interest in the role that business plays in society. This has led to more businesses creating roles for corporate sustainability leads, corporate social responsibility officers, environmental and social risk management and managers and so on. While these professionals are tasked with driving, promoting and managing sustainability within their organisations, they often experience difficulties in delivering their objectives due to a knowledge gap and limited training for their specific roles. The programme provides a self-paced learning option for busy professionals to learn and understand the business case for sustainable development and better deliver on their jobs as sustainability professionals in their firms and/or organisations.



### Programme Curriculum

- Business and Sustainability in Africa
- Creating value for customers, host communities and employees through social impact
- Social Impact assessment- best practices
- Capturing and measuring social impact as performance management
- Sustainability Reporting- Transition to GRI Standards



### Key Learning Outcomes

#### Participants will:

- Understand the concepts, principles and practices in corporate sustainability
- Understand the unique opportunities and risks of implementing sustainability strategies and programmes in Africa.
- Gain insights into methods and processes for organisations to improve and measure their economic, social and environmental performance and value creation
- Develop the capacity to drive and manage sustainability projects in workplaces and other situations.



### Target Audience

The programme is open to middle management business executives and individuals with roles in

- Sustainability, Corporate Social Responsibility
- Corporate Communications, Government Relations, Public Relations, Investor Relations
- Risk management, Compliance, Secretariats.
- Non-governmental and Development Agencies

**APPLY at [bit.ly/LBS\\_CPS2021](https://bit.ly/LBS_CPS2021)**



# Social Impact Assessment and Sustainability Reporting

Date: June 1 -11, 2021 (2 weeks)



Programme Fee

¥125,000 | \$315



Mode of delivery:  
Online

## Overview

It has become imperative for leading organisations to understand the impact of their activities and sustainability efforts on the broader ecosystem. Social Impact Assessment (SIA) – the process of analysing, monitoring and managing social issues- is vital to understanding the holistic impact of a company's activities. SIA could, therefore, reduce risks, enhance decision-making and create value for communities.

This seminar is specially tailored to enable individuals and organisations learn how to conduct social impact assessments and report sustainability information using globally recognised frameworks.



### Programme Curriculum

- Beyond Profitability: The Need for Social Impact Assessment.
- Baseline Studies.
- Stakeholder Engagement.
- Social Impact Management.
- Reporting sustainability information using global reporting standards.



### Key Learning Outcomes

#### Conduct Baseline Studies

- Understand the rudiments of conducting social impact assessment and materiality analysis to gain insight into business risks and opportunities.

#### Stakeholder Engagement

- Learn how to identify and engage host communities and other key stakeholders in creating shared value.

#### Design Social Impact Mitigation Plan

- Understand how to design a social impact mitigation plan as well as the process of monitoring and evaluating social investments.

#### Reporting Sustainability Information

- Learn to report sustainability information using global reporting standards.



### Target Audience

#### This programme will benefit:

Middle, senior and executive level functional managers in organisations involved in sustainability strategy development, human resources, corporate social responsibility initiatives, strategy, marketing, non-profit management, health, safety, and environment (HSE), risk management and governance.

APPLY at [bit.ly/LBS\\_SIASR2021](https://bit.ly/LBS_SIASR2021)



# Nonprofit Management for Senior Executives (NPMfEx)

Date: July 15 - August 20, 2021



Programme Fee

**₦120,000 | \$300**

**Mode of delivery:**  
Online (5 weeks)



## Overview

The Certificate in Nonprofit Management for Senior Executives (aged 18 -35) is designed to strengthen the leadership, governance, and management capacity of experienced young executives working in or with nonprofit organisations. The program equips participants to deal with strategic and high-level challenges and opportunities in their organisations and community.

It is designed as a highly practical and experiential executive leadership course to refine the skillsets of nonprofit leaders. The certificate program also gives participants the opportunity to create a network of local, national, and international nonprofit executives committed to working across organisations, communities, and sectors to address public needs.

**This programme is supported by the Ford Foundation**

**Participants must have at least 5 years of working experience and be between 18 – 35 years old**



### Programme Curriculum

- Corporate governance and board effectiveness
- Strategic fundraising and grant management
- Human capital and performance management
- Responsible leadership and ethics
- Succession planning
- Partnerships, Collaboration, and Stakeholder Engagement



### Key Learning Outcomes

**Through the Certificate in Nonprofit Management for Senior Executive participants will**

- Develop effective 21st Century Nonprofit Leadership skills and craft strategic goals to improve leadership practices.
- Refine their board governance, strategy and talent management capacity
- Learn strategic practices for leading and managing change in their organisations and society
- Develop leadership tools necessary to influence policy decisions, encourage collaboration, and build coalitions
- Leverage techniques for fundraising, grant management, and stakeholder engagement
- Explore strategies for building and sustaining partnerships



### Target Audience

This programme is open to young experienced executives (Ages 18 – 35) who work in the Nonprofit Sector and/or run a Non-Governmental Organisations (NGOs). To be admitted applicants should have at least 5 years of working experience

### Application Documents:

- Curriculum Vitae
- Proof of nonprofit registration (CAC Certificate)
- Valid means of identification

Applications close on June 30, 2021, for assistance please send an email to NPLM Admin ([nplmadmin@lbs.edu.ng](mailto:nplmadmin@lbs.edu.ng)) or Vincent Eke ([vincenteke@lbs.edu.ng](mailto:vincenteke@lbs.edu.ng) +234 708 629 5691).

**APPLY at [bit.ly/LBS\\_NPMfEx2](https://bit.ly/LBS_NPMfEx2)**



This programme is supported by

**FORDFOUNDATION**

# Leadership Programme for Sustainable Waste Management

Date: July 30 - September 3, 2021

 Programme Fee  
**₦95,000 | \$240**

Mode of delivery:  
Online (5 weeks)

## Overview

Globally, the waste management industry is increasingly moving towards a circular economy and managing waste innovatively to reduce negative impacts on public and environmental health. However, in Nigeria, there is a dearth of professional training programmes on sustainable and innovative waste management to facilitate the growth of the industry.

The 'Leadership Programme for Sustainable Waste Management' is a capacity-building programme that advances leadership development and trains young leaders on innovative and sustainable methods of waste collection, removal, processing, recycling and disposal. The certificate programme is also geared towards providing technical advice, business skills training, deepening the understanding of sustainability concepts. In all, the programme is geared towards improving the operational and financial viability of waste management businesses.



### Programme Curriculum

- Corporate governance and board effectiveness
- Strategic fundraising and grant management
- Human capital and performance management
- Responsible leadership and ethics
- Succession planning
- Partnerships, Collaboration, and Stakeholder Engagement



### Key Learning Outcomes

- Understand key concepts and principles of sustainable waste management and what circular economy means for businesses in emerging and developing economies.
- Gain knowledge of relevant regulations/legislation, standard procedures, best practices, ethical and social aspects of waste management in Nigeria.
- Apply business and leadership skills to effectively manage finance, technology and human resources in waste management.
- Examine the complex nature of waste generation, treatment, disposal and monitoring within the value chain.



### This programme will benefit:

- Entrepreneurs and employees of waste management companies
- Employees of waste handling departments in business organisations, government departments and nonprofit organisations
- Planners dealing with designing and operating waste systems
- Sustainability (E&S/CSR) and Health, Safety and Environment (HSE) professionals

**APPLY at [bit.ly/LPS\\_LP4SWM2021](https://bit.ly/LPS_LP4SWM2021)**

# CUSTOMISED TRAINING

(Open to Corporate Academies, Partners, Grantors and Sponsors)

## **Crafting and Executing a Sustainable Strategy: The Role of the Board**

- *Participants Profile: This training is designed for chief executives,, non-executive and independent directors of medium and large corporate organisations*
- *Partner Profile: Training academies of corporate organisations, international lenders and institutional investors*

## **Sustainable Finance for C-Suite Executives and Directors**

- *Participants Profile: This training is designed for chief executives,, non-executive and independent directors of banks and other financial institutions*
- *Partner Profile: Training academies of banks and financial services firms, international lenders and institutional investors*

## **Sustainable Finance for Managers**

- *Participants Profile: This training is designed to meet the learning needs of managers and senior team leaders in the financial services sector.*
- *Partner Profile: Training academies of banks and financial services firms, international lenders and institutional investors.*

## **Turning Sustainability Strategy into Impact**

- *Participants Profile: This training is designed to equip managers and senior team leaders in corporate organisations.*
- *Partner Profile: Training academies of corporate organisations, international lenders and institutional investors.*

## **Sustainability Practices in Human Resource Management**

- *Participants Profile: This training is designed to equip human resource managers to build a sustainable workplace.*
- *Partner Profile: Training academies of corporate organisations and institutional investors.*

## **Sustainability Leadership and Strategy for Regulators**

- *Participants Profile: The programme will benefit Directors, Deputy Directors, Heads of Department/Unit and other senior staff of regulatory agencies.*
- *Partner Profile: Government agencies, corporate bodies, international foundations and development organisations interested in driving sustainability thinking in the public sector.*

## **Resilience and Sustainability in Healthcare**

- *Participants Profile: The programme will benefit Directors, Deputy Directors, Heads of Department/Unit and other senior staff in health agencies and institutions of healthcare delivery.*
- *Partner Profile: Government agencies, corporate bodies, international foundations and development organisations interested in driving sustainability thinking in the public sector.*

### **Social Impact Assessment and Sustainability Reporting**

- *Participants Profile: This programme will benefit middle, senior and executive-level functional managers in organisations involved in sustainability strategy development, corporate social responsibility initiatives, non-profit management, health, safety, and environment (HSE), risk management and governance.*
- *Partner Profile: Company training academies, corporate bodies, international foundations and development organisations.*

### **Sustainability Workshop for Small and Medium Enterprises (SMEs)**

- *Participants Profile: Founders and Managers of Small and Medium Enterprises*
- *Partner Profile: Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking among SMEs.*

### **Sustainability Workshop for Media Personnel**

- *Participants Profile: Early and mid-career journalists, editors, producers, content providers, scriptwriters, page administrators working in print, television, radio and online media.*
- *Partner Profile: Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking in media.*

### **ESG Strategy and Risk Management**

- *Participants Profile: This training is designed to equip managers and senior team leaders in corporate organisations.*
- *Partner Profile: Training academies of corporate organisations, international lenders and institutional investors.*

### **Circular Economy Programme (Sector Specific)**

- *Participants Profile: This training is designed to equip executives of corporate organisations and SMEs with the knowledge of circularity as it applies to their sector.*
- *Partner Profile: Training academies of corporations, SMEs, grantors and institutional investors.*

### **Succession Planning and Organisational Continuity for NGOs and Social Enterprises**

- *Participants Profile: This training is designed to equip founders and managers of nonprofits and social enterprises.*
- *Partner Profile: Training academies of NGOs, international grantors and development institutions.*

### **Financial Management for NGOs and Social Enterprises**

- *Participants Profile: This training is designed to equip managers and officers of nonprofits and social enterprises.*
- *Partner Profile: Training academies of NGOs, international grantors and development institutions.*

### **Stakeholder Management for NGOs and Social Enterprises**

- *Participants Profile: This training is designed to equip managers and officers of nonprofits and social enterprises.*
- *Partner Profile: Training academies of NGOs, international grantors and development institutions.*

### **Strategic Management for NGOs and Social Enterprises**

- *Participants Profile: This training is designed to equip managers and officers of nonprofits and social enterprises.*
- *Partner Profile: Training academies of NGOs, international grantors and development institutions.*

### **Risk Management for NGOs and Social Enterprises**

- *Participants Profile: This training is designed to equip managers and officers of nonprofits and social enterprises.*
- *Partner Profile: Training academies of NGOs, international grantors and development institutions.*

### **Monitoring Evaluation and Reporting for NGOs and Social Enterprises**

- *Participants Profile: This training is designed to equip managers and officers of nonprofits and social enterprises.*
- *Partner Profile: Training academies of NGOs, international grantors and development institutions.*

### **Law and Sustainability**

- *Participants Profile: This training is designed to equip jurists and legal practitioners*
- *Partner Profile: Training academies of law firms, public sector development agencies, international grantors and development institutions.*

### **Sustainable Building and Real Estate Development**

- *Participants Profile: This training is designed to meet the learning needs of managers and senior team leaders in the financial services sector.*
- *Partner Profile: Training academies of banks and financial services firms, international lenders and institutional investors.*

**Request a proposal today. Please send an email to Oreva Atanya (oatanya@lbs.edu.ng) and Centre Admin (sustainabilitycentre@lbs.edu.ng)**

## TEAM

Dr Franklin Ngwu	- Associate Professor and Centre Director
Oreva Atanya	- Centre Manager
Jude Obidiagha	- Research and Programmes
Theresa Akpoveso	- Research and Programmes
Vincent Eke	- Research and Programmes
Paul Appiah-Konadu	- Doctoral Fellow
Osanua Nwagbara	- Doctoral Fellow
Munachiso Ugo-Emeribe	- Programmes and Communications Assistant
Anthony Tuedon	- Programmes and Communications Assistant

## AFFILIATE FACULTY AND FELLOWS

Professor Chris Ogbechie	- Professor of Strategic Management
Dr Adun Okupe	- Faculty, Sustainability and Strategy
Prof Akintola Owolabi	- Professor of Cost and Management Accounting
Dr Akin Oparison	- Faculty, HRM & Organisational Behaviour
Dr Bongo Adi	- Faculty, Development Economics
Douglas Kativo	- Sustainability Facilitator
Dr Henrietta Onwuegbuzie	- Faculty, Entrepreneurship
Ibrahim Salau	- Sustainability Facilitator
Dr Ike Kelikume	- Faculty, Economics
Isaac Orolugbagbe	- Faculty, Strategy and Corporate Governance
Dr Ijeoma Nwagwu	- Faculty, Sustainability and Strategy
Dr Kemi Ogunyemi	- Faculty, Business Ethics
Prof Kenneth Amaeshi	- Chair in Business and Sustainable Development, University of Edinburgh
Dr Marvel Ogah	- Faculty, Operations Management
Misan Rewane	- Senior Fellow, Non-profit Management
Dr Ogechi Adeola	- Faculty, Marketing
Professor Olawale Ajai	- Professor of Social and Political Environment of Business
Prof Olayinka David-West	- Professor of Information Systems
Osayi Alile	- Senior Fellow, Non-profit Management
Soromidayo George	- Sustainability Facilitator
Peter Bamkole	- Director, Enterprise Development Centre, PAU
Rose Ogbechie	- Faculty, Business Ethics
Uche Attoh	- Faculty, HRM & Organisational Behaviour
Victoria Uwadoka	- Creating Shared Value Facilitator
Yomi Fawehinmi	- Sustainability Facilitator

# PARTNERS

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- Adcem Healthcare
- AFEX Nigeria Commodities Exchange Ltd
- AHK Nigeria
- Airtel Nigeria
- Alliance for a Green Revolution in Africa
- AGBAMI Partners (Chevron Nigeria Ltd.)
- Aspire Coronation Trust (ACT) Foundation
- Bloom Healthcare
- BudgIT Foundation
- Central Bank of Nigeria
- Coca Cola Nigeria
- Dangote Group
- Doreo Partners
- Dow
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- Global Alliance for Improved Nutrition
- Global Network of Advance Management(GNAM)
- Global Reporting Initiative
- Guinness Nigeria
- Heinrich Boll Foundation
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- Ishk Tolaram Foundation
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- Junior Achievement Nigeria
- Lafarge Africa
- Lagos State Entrepreneurship Trust Fund
- Leap Africa
- MTN Nigeria
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- Nestlé Nigeria
- 9Mobile
- Nigeria Climate Innovation Centre
- Nigeria Economic Summit Group
- Nigeria Stock Exchange
- Office of the Senior Special Adviser to the President on SDGs
- Open Society Justice Initiative
- Private Sector Advisory Group on SDGs
- Riara Business School, Nairobi
- SAFIN Network
- Sahara Group
- Sahel Capital
- Samsung
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- Susty Vibes
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- The Hunger Project
- Tolaram Group
- Unilever Nigeria
- United Nation, Nigeria Office
- United Nation Global Compact, Nigeria Chapter
- University of Edinburgh Business School
- WaterAid Nigeria
- WAVE Academies
- Wecyclers
- Women In Successful Careers (WISCAR)
- Women in Management and Business and Public Service (WIMBIZ)



LBS Sustainability Centre  
Lagos Business School, Pan-Atlantic University.  
KM 22, Lekki-Epe Expressway,  
Ajah, Lagos State, Nigeria.

Tel: +234-(0)-8058097448, +234-(0)-8058048473  
Email: [sustainabilitycentre@lbs.edu.ng](mailto:sustainabilitycentre@lbs.edu.ng)  
Website: [www.lbssustainabilitycentre.edu.ng](http://www.lbssustainabilitycentre.edu.ng)  
Twitter: @LBS\_SustCentre  
LinkedIn Page: Lagos Business School Sustainability Centre