



Driving Sustainability from the Board



Are you Ready to Take the Lead on ESG Issues?

In today's rapidly changing world, the concept of sustainability is becoming increasingly important for organisations of all sizes and industries. For boards, this means that oversight on sustainability issues cannot be overemphasized, it is key to strategy, risk management and innovation for business growth.

As a board member, making sustainability a strategic priority can ensure the long-term success and stability of the business you oversee, while harnessing opportunities for positive impact on the environment and communities.

The Lagos Business School “Driving Sustainability from the Board Programme” is a high level customized learning opportunity which will help you gain a better understanding of the sustainability and ESG issues and challenges facing organisations and the world. The programme will equip you to lead oversight of sustainability integration into business strategy and corporate sustainability performance.

Course Benefits

Understand Sector Specific Sustainability and Environmental, Social and Governance (ESG) Issues

What sustainability material issues are and how sustainability can improve a businesses bottom line, reduce costs, increase sales, market share and foster innovation.

Sustainability Leadership

Build your skills to lead sustainability and balance competing interests of various stakeholders when making decisions on sustainability priorities.

Take Action for Long-Term Competitive Advantage

Build-in corporate purpose as a competitive advantage to create sustainable business growth, tackle emerging ESG risks, position ahead of changing regulatory requirements and hedge against future market shocks.



Fee:

₦4,500,000



Delivery:

On site or Virtual



Duration:

1 Day

Key Learning Outcomes

1. Gain a detailed understanding of how ESG Issues affect business performance. Learn how to avert the reputational damage and financial costs of poorly managed ESG risks.
2. Get empowered to integrate sustainability into your company's core strategy, ask the right questions within and outside the boardroom. and lead sustainability initiatives in the company.
3. Demonstrate a critical awareness of the board/senior management's strategic and governance role in building a sustainable company through a well-defined purpose.
4. Build the skills to lead sustainability initiatives and build a culture of sustainability within operations.
5. Learn about the latest trends, best practices, and innovative solutions in sustainability, and how these can be applied to organizations.
6. Understand the material impact of sustainability on the medium- and long-term viability of the firm, financial performance of the organisation and shareholder returns.

Who Should Attend

- Board Members
- Chief Executives Officers and Executive Directors
- Principal Partners & Management Professionals





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The LBS Advantage



**Customised
Curriculum**



**Context Case
Studies**



**Experiential and
Contextualized
Learning**

Our Unique Approach

The course is delivered in the following ways.

1. The sessions can be delivered face-to-face, hybrid, or via zoom platform, which allows users to interact with the facilitator nearly as well as they could in a face-to-face session.
2. The course can be tailored to the preference of the participants such as a one-day programme or as a group of sessions integrated into board sessions or retreats.

Faculty and Facilitating Partners



Prof. Chris Ogbechie
Professor of Strategic Management
(Academic Director)



Tiekie Barnard
CEO, Shared Value Africa Initiative
(SVAI)



Dr Franklin Ngwu
Associate Professor, Strategy
and Risk Management



Dr Adun Okupe
Faculty, Strategy and Sustainability



Oreva Atanya
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Douglas Kativu
Director, Global Reporting Initiative

This programme is facilitated by



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